

South Hams District Council and West Devon Borough Council



District Public Health Plan 2014-15

The South Hams and West Devon district health plan is a mechanism for monitoring and prioritising health and wellbeing issues across South Hams and West Devon.

Public Health Annual Report 2013-14 Executive Summary

The priorities for improving the health and wellbeing of the Devon population are:

1. Continuing to reduce health inequality across Devon, ensuring that the needs of our most vulnerable or unhealthy populations are being met.
2. Improving levels of physical activity and the proportion of people at a healthy weight.
3. Reducing excessive, harmful alcohol consumption.
4. Reducing the proportion of people in Devon who still smoke, particularly pregnant women, and preventing young people from starting smoking.
5. Ensuring all children have the best possible start in life.
6. Improving mental health and emotional wellbeing, particularly in children and young people.
7. Working to prevent domestic and sexual violence and abuse.
8. Detecting and preventing the onset of chronic (long term) health conditions.
9. Increasing the early detection and treatment of cancer.
10. Increasing social connectivity in communities to reduce social isolation and loneliness, and increasing the opportunities we have to improve our own health and wellbeing.

South Hams and West Devon Priorities

The priorities for improving the health and wellbeing of the South Hams and West Devon population are:

PRIORITY ISSUES:

Mental health
Malignant melanomas
Fuel poverty
Domestic abuse and sexual violence
Road safety
Falls in over 65 year olds
Housing: provision, quality, and affordability
Deprivation and health inequalities
Smoking

PRIORITY GROUPS & COMMUNITIES:

>85 population age group
Gypsy/travellers
Homeless

PRIORITY GEOGRAPHICAL AREAS:

Kingsbridge
Totnes
Tavistock
Wards identified as high on index of deprivation

LOCALITY BUDGET:

£20 000 per authority

SOUTH HAMS PUBLIC HEALTH OUTCOMES REPORT

Indicator List (follow links for detailed indicator reports)

RAG	Indicator	Value	England	Trend	SH/Dev/Eng
G	0.01 Life Expectancy Male	81.2	78.9		
G	0.01 Life Expectancy Female	84.2	82.0		
G	0.02 Gap in Life Expectancy Male	3.2	9.2		
G	0.02 Gap in Life Expectancy Female	4.2	6.6		
A	1.01 Children in Poverty	12.3%	20.3%		
A	1.10 Killed or Seriously Injured on Roads	41.9	39.7		
G	1.11 Domestic Violence	7.9	18.8		
G	1.17 Fuel Poverty	10.2%	10.4%		
G	1.18 Social Contaminants	62.2%	44.2%		
G	2.03 Smoking at Time of Delivery	3.1%	12.7%	-	
A	2.04 Under 16 Conception Rate	26.2	27.7		
A	2.06 Excess Weight in Four / Five Year Olds	21.9%	22.2%		
A	2.06 Excess Weight in 10 / 11 Year Olds	26.8%	33.3%		
G	2.07 Hospital Admissions for Injury, 0 to 14	99.4	103.8		
-	2.08 Emotional difficulties in looked after children	-	-	-	-
-	2.09 Smoking at Age 16	-	-	-	-
A	2.10 Hospital Admissions Self-Harm, 10 to 24	326.5	346.0		
-	2.11 Diet	-	-	-	-
G	2.12 Excess Weight Adults	60.9%	53.3%	-	
G	2.13 Proportion of Physically Active Adults	63.5%	55.5%		
A	2.14 Adult Smoking Prevalence	20.3%	19.5%		
-	2.15 Drug Treatment Completion, Opiates	-	-	-	-
-	2.16 Drug Treatment Completion, Non Opiates	-	-	-	-
G	2.18 Alcohol-Related Admissions	501.9	600.0		
G	2.19 Cancer Diagnosed at Stage 1 or 2	46.8%	41.3%	-	
R	2.22 Percentage Offered an NHS Health Check	13.7%	23.3%		
A	2.22 Percentage Receiving an NHS Health Check	3.9%	11.2%		
-	2.23 Self-Reported Wellbeing (% low happiness)	-	-	-	-
G	2.24 Injuries Due to Falls	1747.9	2011.0		
A	3.02 Chlamydia Diagnosis Rate	1326.7	2016.6		
R	3.03 Population Vaccination (MMR Aged 5)	81.7%	98.4%		
G	4.03 Mortality Rate from Preventable Causes	145.7	167.8		
G	4.04 Under 75 Mortality Rate Circulatory Disease	58.1	81.1		
G	4.05 Under 75 Mortality Rate All Cancers	113.3	146.5		
A	4.10 Suicide Rate	10.1	8.5		
-	4.12 Preventable Sight Loss (Registrations)	-	-	-	-
-	4.13 Health-Related Quality of Life	-	-	-	-
R	4.16 Dementia Diagnosis Rate	34.8%	48.1%		

RAG Ratings


























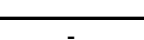

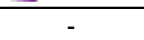




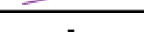






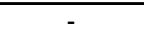
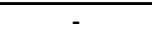












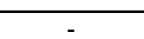



R	RED: Major cause for concern locally, benchmarking poor / off-target
A	AMBER: Possible cause for concern locally, benchmarking average / target at risk
G	GREEN: No major cause for concern in locally, benchmarking good / on-target

Indicator Types (Devon): Core – core measure significant impact/cost, Improve – poor outcomes or trend

www.devonhealthandwellbeing.org.uk/jsna/performance/phof/devon-reports

WEST DEVON PUBLIC HEALTH OUTCOMES REPORT

Indicator List (follow links for detailed indicator reports)

RAG	Indicator	Value	England	Trend	WD/Dev/Eng
G	0.01 Life Expectancy Male	80.3	78.9		
G	0.01 Life Expectancy Female	84.0	82.9		
G	0.02 Gap in Life Expectancy Male	0.0	9.2		
G	0.02 Gap in Life Expectancy Female	0.4	6.8		
A	1.01 Children in Poverty	12.8%	20.6%		
R	1.10 Killed or Seriously Injured on Roads	55.7	39.7		
G	1.11 Domestic Violence	9.9	18.8		
A	1.17 Fuel Poverty	11.6%	10.4%		
G	1.18 Social Contentedness	63.9%	44.2%		
G	2.03 Smoking at Time of Delivery	11.2%	12.7%	-	
A	2.04 Under 18 Conception Rate	28.2	27.7		
A	2.06 Excess Weight in Four / Five Year Olds	26.3%	22.2%		
A	2.06 Excess Weight in 10 / 11 Year Olds	26.8%	33.3%		
A	2.07 Hospital Admissions for Injury, 0 to 14	104.4	103.8		
-	2.08 Emotional difficulties in looked after children	-	-	-	-
-	2.09 Smoking at Age 15	-	-	-	-
R	2.10 Hospital Admissions Self-Harm, 10 to 24	471.8	346.3		
-	2.11 Diet	-	-	-	-
A	2.12 Excess Weight Adults	63.5%	63.8%	-	
G	2.13 Proportion of Physically Active Adults	68.3%	55.6%		
G	2.14 Adult Smoking Prevalence	15.1%	19.5%		
-	2.15 Drug Treatment Completion, Opiates	-	-	-	-
-	2.15 Drug Treatment Completion, Non-Opiates	-	-	-	-
G	2.18 Alcohol-Related Admissions	570.9	633.8		
A	2.19 Cancer Diagnosed at Stage 1 or 2	41.3%	41.6%	-	
A	2.22 Percentage Offered an NHS Health Check	20.9%	23.3%		
R	2.22 Percentage Receiving an NHS Health Check	6.6%	11.2%		
-	2.23 Self-Reported Wellbeing (% low happiness)	-	-	-	-
G	2.24 Injuries Due to Falls	1556.6	2011.0		
A	3.02 Chlamydia Diagnosis Rate	1525.6	2015.6		
A	3.03 Population Vaccination (MMR Aged 5)	85.4%	88.4%		
G	4.03 Mortality Rate from Preventable Causes	148.4	187.8		
G	4.04 Under 75 Mortality Rate Circulatory Disease	65.0	81.1		
G	4.05 Under 75 Mortality Rate All Cancers	137.7	146.5		
A	4.10 Suicide Rate	0.0	8.5		
-	4.12 Preventable Sight Loss (Registrations)	-	-	-	-
-	4.13 Health-Related Quality of Life	-	-	-	-
R	4.16 Dementia Diagnosis Rate	40.6%	48.1%		

RAG Ratings








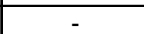
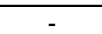






















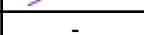







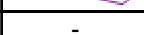



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Report Types (Devon): Core = core measure significant impact/cost, Improve = poor outcomes or trend

Indicators From Local Health and Wellbeing Outcomes Report

SOUTH HAMS HEALTH AND WELLBEING OUTCOMES REPORT

Indicator List (follow links for detailed indicator reports)

RAG	Indicator	Value	England	Trend	SH/Dev/Eng
Priority 1: A Focus on Families					
A	Children in Poverty	12.3%	20.6%		
G	Early Years Foundation Score (social/emotional)	70.8%	52.0%		
G	Smoking at Time of Delivery	8.1%	12.7%	-	
A	Teenage Conception Rate	26.2	27.7		
-	Child/Adolescent Mental Health Access Measure	-	-	-	-
A	Hospital Admissions for Self-Harm, Aged 10 to 24	325.5	346.3		
Priority 2: Healthy Lifestyle Choices					
G	Proportion of Physically Active Adults	63.5%	55.6%		
A	Excess Weight in Four / Five Year Olds	21.9%	22.2%		
A	Excess Weight in 10 / 11 Year Olds	26.8%	33.3%		
G	Alcohol-Related Admissions	581.9	633.8		
A	Adult Smoking Prevalence	20.3%	19.5%		
G	Under 75 Mortality Rate - Circulatory Diseases	58.1	81.1		
G	Under 75 Mortality Rate - All Cancers	113.3	146.5		
Priority 3: Good Health and Wellbeing in Older Age					
-	Incidence of Clostridium Difficile	-	-	-	-
G	Injuries Due to Falls	1747.9	2011.0		
R	Dementia Diagnosis Rate	34.8%	48.1%		
G	Feel Supported to Manage Own Condition	73.2%	63.9%		
G	Re-ablement Services (Effectiveness)	90.5%	81.9%		
-	Re-ablement Services (Coverage)	-	-	-	-
A	Readmissions to Hospital Within 30 Days	9.9	11.8		
Priority 4: Strong and Supportive Communities					
A	Suicide Rate	10.1	8.5		
G	Male Life Expectancy Gap	3.2	9.2		
G	Female Life Expectancy Gap	4.2	6.8		
-	Self-Reported Wellbeing (low happiness score %)	-	-	-	-
G	Social Contentedness	62.2%	44.2%		
-	Carer Reported Quality of Life	-	-	-	-
G	Stable/Appropriate Accommodation (Learn. Dis.)	74.6%	73.3%		
-	Stable/Appropriate Accommodation (Mental Hlth)	-	-	-	-

RAG Ratings












































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Indicator Types (Devon): Chall = Devon Board role is to challenge lead organisations on poor outcomes, Improve = Joint working required to improve outcomes, Watch = outcomes good, monitoring role for board

www.devonhealthandwellbeing.org.uk/jsna/health-and-wellbeing-outcomes-report/

WEST DEVON HEALTH AND WELLBEING OUTCOMES REPORT

Indicator List (follow links for detailed indicator reports)

RAG	Indicator	Value	England	Trend	WD/Dev/Eng
Priority 1: A Focus on Families					
A	Children in Poverty	12.8%	20.6%		
G	Early Years Foundation Score (social/emotional)	60.0%	52.0%		
G	Smoking at Time of Delivery	11.2%	12.7%	-	
A	Teenage Conception Rate	28.2	27.7		
-	Child/Adolescent Mental Health Access Measure	-	-	-	-
R	Hospital Admissions for Self-Harm, Aged 10 to 24	471.8	346.3		
Priority 2: Healthy Lifestyle Choices					
G	Proportion of Physically Active Adults	68.3%	55.6%		
A	Excess Weight in Four / Five Year Olds	26.3%	22.2%		
A	Excess Weight in 10 / 11 Year Olds	26.8%	33.3%		
G	Alcohol-Related Admissions	570.9	633.8		
G	Adult Smoking Prevalence	15.1%	19.5%		
G	Under 75 Mortality Rate - Circulatory Diseases	65.0	81.1		
G	Under 75 Mortality Rate - All Cancers	137.7	146.5		
Priority 3: Good Health and Wellbeing in Older Age					
-	Incidence of Clostridium Difficile	-	-	-	-
G	Injuries Due to Falls	1556.6	2011.0		
R	Dementia Diagnosis Rate	40.6%	48.1%		
G	Feel Supported to Manage Own Condition	65.6%	63.9%		
A	Re-ablement Services (Effectiveness)	82.4%	81.9%		
-	Re-ablement Services (Coverage)	-	-	-	-
A	Readmissions to Hospital Within 30 Days	9.9	11.8		
Priority 4: Strong and Supportive Communities					
A	Suicide Rate	0.0	8.5		
G	Male Life Expectancy Gap	0.0	9.2		
G	Female Life Expectancy Gap	0.4	6.8		
-	Self-Reported Wellbeing (low happiness score %)	-	-	-	-
G	Social Contentedness	63.9%	44.2%		
-	Carer Reported Quality of Life	-	-	-	-
A	Stable/Appropriate Accommodation (Learn. Dis.)	64.2%	73.3%		
-	Stable/Appropriate Accommodation (Mental Hlth)	-	-	-	-

RAG Ratings

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www.devonhealthandwellbeing.org.uk/jsna/health-and-wellbeing-outcomes-report/

The Public Health England Health Profile for South Hams 2014 shows no indicators that are statistically significantly worse than the England rate. West Devon shows statistically significantly higher rates for hospital stays for self-harm and rates of killed and seriously injured on roads. Link: [Health Profiles](#). The Devon Health and Wellbeing pages provide further information in the Joint Strategic Needs Assessments (JSNA) for the South Hams and West Devon District Council Areas and Devon towns as well as GP practice profiles. Link: [Devon Health and Wellbeing Pages -JSNA](#)

Health Summary for South Hams

The chart below shows how the health of people in this area compares with the rest of England. This area's result for each indicator is shown as a circle. The average rate for England is shown by the black line, which is always at the centre of the chart. The range of results for all local areas in England is shown as a grey bar. A red circle means that this area is significantly worse than England for that indicator, however, a green circle may still indicate an important public health problem.

Domain	Indicator	Local No Per Year	Local value	Eng value	Regional average ^a		England Average		England Best
					Eng worst	25th Percentile	England Range	75th Percentile	
Our communities	1 Deprivation	1,066	1.3	20.4	83.8				0.0
	2 Children in poverty (under 16s)	1,645	12.3	20.6	43.6				6.4
	3 Statutory homelessness	22	0.6	2.4	11.4				0.0
	4 GCSE achieved (5A*-C inc. Eng & Maths)	652	67.8	60.8	38.1				81.9
	5 Violent crime (violence offences)	518	6.2	10.6	27.1				3.3
	6 Long term unemployment	113	2.3	9.9	32.6				1.3
Children's and young people's health	7 Smoking status at time of delivery	65	9.9	12.7	30.8				2.3
	8 Breastfeeding initiation	509	77.8	73.9	40.8				94.7
	9 Obese children (Year 6)	97	13.0	18.9	27.3				10.1
	10 Alcohol-specific hospital stays (under 18)	4	28.3	44.9	126.7				11.9
	11 Under 18 conceptions	36	26.2	27.7	52.0				8.8
Adults' health and lifestyle	12 Smoking prevalence	n/a	20.3	19.5	30.1				8.4
	13 Percentage of physically active adults	n/a	63.4	56.0	43.8				68.5
	14 Obese adults	n/a	16.8	23.0	35.2				11.2
	15 Excess weight in adults	133	60.9	63.8	75.9				45.9
Disease and poor health	16 Incidence of malignant melanoma	20	18.6	14.8	31.8				3.6
	17 Hospital stays for self-harm	105	138.4	188.0	596.0				50.4
	18 Hospital stays for alcohol related harm	515	572	637	1,121				365
	19 Drug misuse	144	2.8	8.6	26.3				0.8
	20 Recorded diabetes	3,233	5.1	6.0	8.7				3.5
	21 Incidence of TB	4	3.6	15.1	112.3				0.0
	22 Acute sexually transmitted infections	367	439	804	3,210				162
Life expectancy and causes of death	23 Hip fractures in people aged 65 and over	121	557	568	828				403
	24 Excess winter deaths (three year)	39	13.7	16.5	32.1				-3.0
	25 Life expectancy at birth (Male)	n/a	81.3	79.2	74.0				82.9
	26 Life expectancy at birth (Female)	n/a	84.7	83.0	79.5				86.6
	27 Infant mortality	2	2.3	4.1	7.5				0.7
	28 Smoking related deaths	146	229	292	480				172
	29 Suicide rate	9	10.1	8.5					
	30 Under 75 mortality rate: cardiovascular	54	58.1	81.1	144.7				37.4
	31 Under 75 mortality rate: cancer	104	113	146	213				106
	32 Killed and seriously injured on roads	32	37.9	40.5	116.3				11.3

Indicator Notes

1 % people in this area living in 20% most deprived areas in England, 2010 2 % children (under 16) in families receiving means-tested benefits & low income, 2011 3 Crude rate per 1,000 households, 2012/13 4 % key stage 4, 2012/13 5 Recorded violence against the person crimes, crude rate per 1,000 population, 2012/13 6 Crude rate per 1,000 population aged 16-64, 2013 7 % of women who smoke at time of delivery, 2012/13 8 % of all mothers who breastfeed their babies in the first 48hrs after delivery, 2012/13 9 % school children in Year 6 (age 10-11), 2012/13 10 Persons under 18 admitted to hospital due to alcohol-specific conditions, crude rate per 100,000 population, 2010/11 to 2012/13 (pooled) 11 Under-18 conception rate per 1,000 females aged 15-17 (crude rate) 2012 12 % adults aged 18 and over, 2012 13 % adults achieving at least 150 mins physical activity per week, 2012 14 % adults classified as obese, Active People Survey 2012 15 % adults classified as overweight or obese, Active People Survey 2012 16 Directly age standardised rate per 100,000 population, aged under 75, 2009-2011 17 Directly age sex standardised rate per 100,000 population, 2012/13 18 The number of admissions involving an alcohol-related primary diagnosis or an alcohol-related external cause, directly age standardised rate per 100,000 population, 2012/13 19 Estimated users of opiate and/or crack cocaine aged 15-64, crude rate per 1,000 population, 2010/11 20 % people on GP registers with a recorded diagnosis of diabetes 2012/13 21 Crude rate per 100,000 population, 2010-2012 22 Crude rate per 100,000 population, 2012 (chlamydia screening coverage may influence rate) 23 Directly age and sex standardised rate of emergency admissions, per 100,000 population aged 65 and over, 2012/13 24 Ratio of excess winter deaths (observed winter deaths minus expected deaths based on non-winter deaths) to average non-winter deaths 1.08.09-31.07.12 25 At birth, 2010-2012 26 At birth, 2010-2012 27 Rate per 1,000 live births, 2010-2012 28 Directly age standardised rate per 100,000 population aged 35 and over, 2010-2012 29 Directly age standardised mortality rate from suicide and injury of undetermined intent per 100,000 population, 2010-2012 30 Directly age standardised rate per 100,000 population aged under 75, 2010-2012 31 Directly age standardised rate per 100,000 population aged under 75, 2010-2012 32 Rate per 100,000 population, 2010-2012 ^ "Regional" refers to the former government regions.

More information is available at www.healthinfiles.info. Please send any enquiries to healthinfiles@phe.gov.uk

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Health Summary for West Devon

The chart below shows how the health of people in this area compares with the rest of England. This area's result for each indicator is shown as a circle. The average rate for England is shown by the black line, which is always at the centre of the chart. The range of results for all local areas in England is shown as a grey bar. A red circle means that this area is significantly worse than England for that indicator; however, a green circle may still indicate an important public health problem.

Domain	Indicator	Local No Per Year	Local value	Eng value	Regional average ^A		England Range	England Average	England Best
					Eng worst	25th Percentile			
Our communities	1 Deprivation	0	0.0	20.4	83.8				0.0
	2 Children in poverty (under 16s)	1,110	12.8	20.6	43.6				6.4
	3 Statutory homelessness	5	0.2	2.4	11.4				0.0
	4 GCSE achieved (5A*-C inc. Eng & Maths)	309	62.2	60.8	38.1				81.9
	5 Violent crime (violence offences)	348	6.5	10.6	27.1				3.3
	6 Long term unemployment	120	3.7	9.9	32.6				1.3
Children's and young people's health	7 Smoking status at time of delivery	48	9.9	12.7	30.8				2.3
	8 Breastfeeding initiation	377	77.8	73.9	40.8				94.7
	9 Obese children (Year 6)	61	13.8	18.9	27.3				10.1
	10 Alcohol-specific hospital stays (under 18)	4	36.2	44.9	126.7				11.9
	11 Under 18 conceptions	26	28.2	27.7	52.0				8.8
Adults' health and lifestyle	12 Smoking prevalence	n/a	15.1	19.5	30.1				8.4
	13 Percentage of physically active adults	n/a	61.3	56.0	43.8				68.5
	14 Obese adults	n/a	22.8	23.0	35.2				11.2
	15 Excess weight in adults	90	63.5	63.8	75.9				45.9
Disease and poor health	16 Incidence of malignant melanoma	12	18.1	14.8	31.8				3.6
	17 Hospital stays for self-harm	109	232.0	188.0	596.0				50.4
	18 Hospital stays for alcohol related harm	328	580	637	1,121				365
	19 Drug misuse	144	4.4	8.6	26.3				0.8
	20 Recorded diabetes	2,719	6.0	6.0	8.7				3.5
	21 Incidence of TB	2	3.7	15.1	112.3				0.0
	22 Acute sexually transmitted infections	n/a	-	804	3,210				162
Life expectancy and causes of death	23 Hip fractures in people aged 65 and over	76	534	568	828				403
	24 Excess winter deaths (three year)	19	10.5	16.5	32.1				-3.0
	25 Life expectancy at birth (Male)	n/a	79.9	79.2	74.0				82.9
	26 Life expectancy at birth (Female)	n/a	84.5	83.0	79.5				86.6
	27 Infant mortality	1	2.8	4.1	7.5				0.7
	28 Smoking related deaths	86	220	292	480				172
	29 Suicide rate	4	-	8.5					
	30 Under 75 mortality rate: cardiovascular	36	65.0	81.1	144.7				37.4
	31 Under 75 mortality rate: cancer	79	138	146	213				106
	32 Killed and seriously injured on roads	28	52.8	40.5	116.3				11.3

Indicator Notes

1 % people in this area living in 20% most deprived areas in England, 2010 2 % children (under 16) in families receiving means-tested benefits & low income, 2011 3 Crude rate per 1,000 households, 2012/13 4 % key stage 4, 2012/13 5 Recorded violence against the person crimes, crude rate per 1,000 population, 2012/13 6 Crude rate per 1,000 population aged 16-64, 2013 7 % of women who smoke at time of delivery, 2012/13 8 % of all mothers who breastfed their babies in the first 48hrs after delivery, 2012/13 9 % school children in Year 6 (age 10-11), 2012/13 10 Persons under 18 admitted to hospital due to alcohol-specific conditions, crude rate per 100,000 population, 2010/11 to 2012/13 (pooled) 11 Under-18 conception rate per 1,000 females aged 15-17 (crude rate) 2012 12 % adults aged 18 and over, 2012 13 % adults achieving at least 150 mins physical activity per week, 2012 14 % adults classified as obese, Active People Survey 2012 15 % adults classified as overweight or obese, Active People Survey 2012 16 Directly age standardised rate per 100,000 population, aged under 75, 2009-2011 17 Directly age sex standardised rate per 100,000 population, 2012/13 18 The number of admissions involving an alcohol-related primary diagnosis or an alcohol-related external cause, directly age standardised rate per 100,000 population, 2012/13 19 Estimated users of opiate and/or crack cocaine aged 15-64, crude rate per 1,000 population, 2010/11 20 % people on GP registers with a recorded diagnosis of diabetes 2012/13 21 Crude rate per 100,000 population, 2010-2012 22 Crude rate per 100,000 population, 2012 (chlamydia screening coverage may influence rate) 23 Directly age and sex standardised rate of emergency admissions, per 100,000 population aged 65 and over, 2012/13 24 Ratio of excess winter deaths (observed winter deaths minus expected deaths based on non-winter deaths) to average non-winter deaths 1.08.09-31.07.12 25 At birth, 2010-2012 26 At birth, 2010-2012 27 Rate per 1,000 live births, 2010-2012 28 Directly age standardised rate per 100,000 population aged 35 and over, 2010-2012 29 Directly age standardised mortality rate from suicide and injury of undetermined intent per 100,000 population, 2010-2012 30 Directly age standardised rate per 100,000 population aged under 75, 2010-2012 31 Directly age standardised rate per 100,000 population aged under 75, 2010-2012 32 Rate per 100,000 population, 2010-2012 ^A "Regional" refers to the former government regions.

More information is available at www.healthprofiles.info. Please send any enquiries to healthprofiles@nhs.gov.uk

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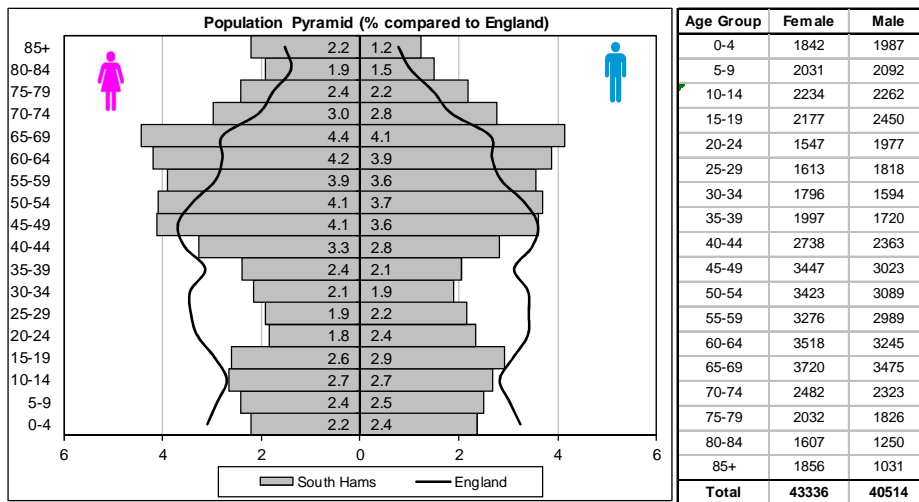
Population Estimates

South Hams has a population of 83,850 and West Devon has a population of 53,919.

Figure 1: South Hams and West Devon population pyramid compared to England (June 2013) Data source: Patient and Practitioner Services Agency

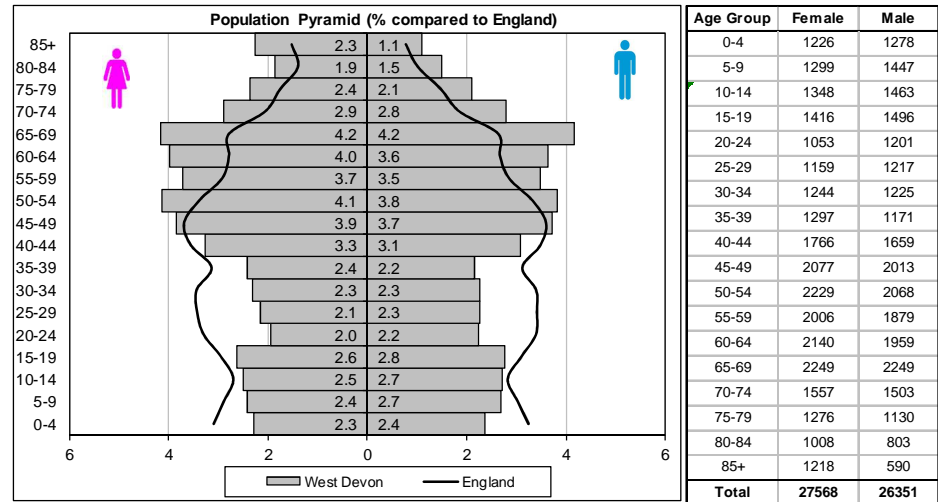
Population Pyramid - South Hams Population - 2013

The table and population pyramid below show the population broken down by age and sex for the area against England. The age and gender of your population can have a significant impact on their health and social care needs.

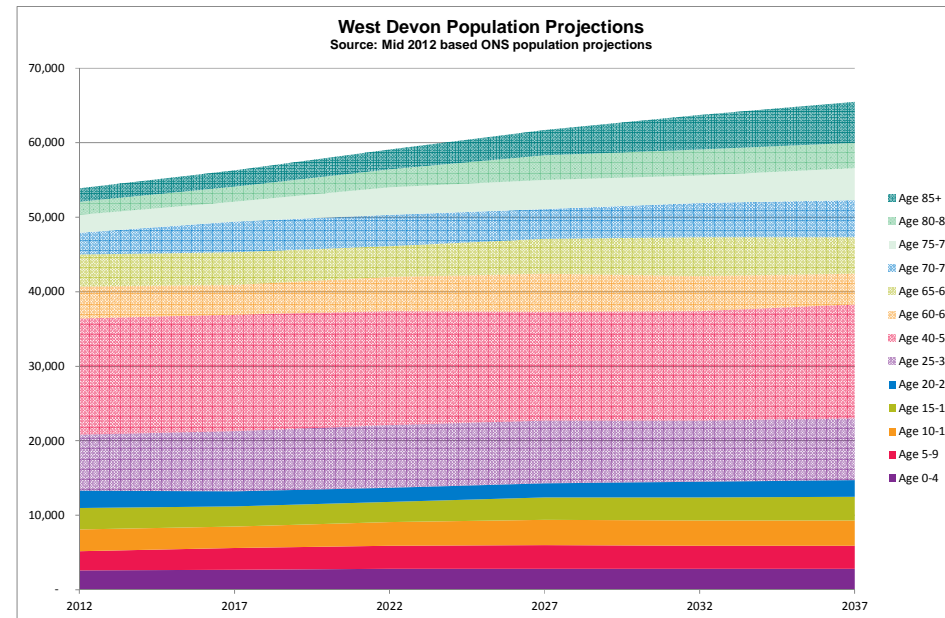
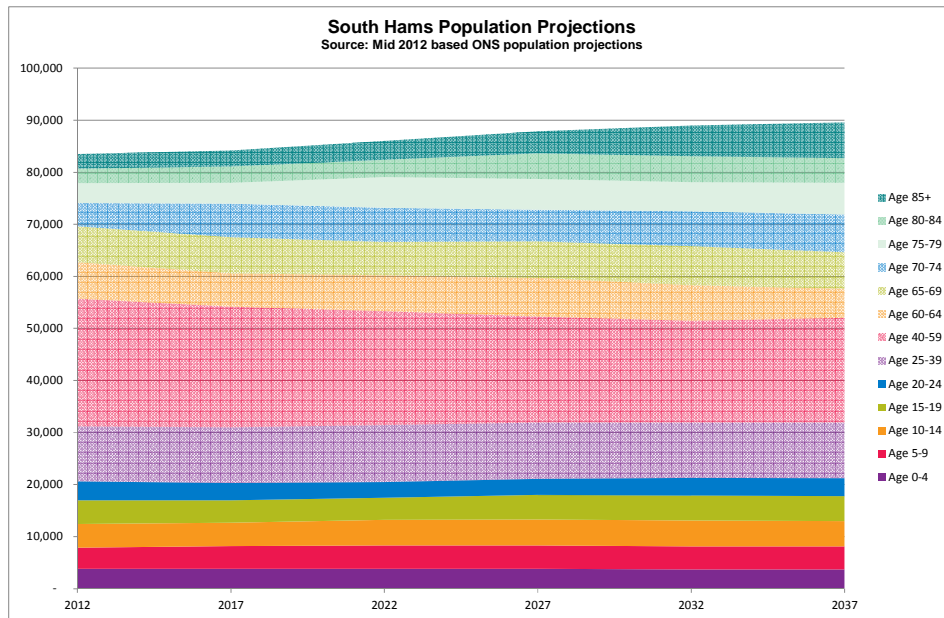


Population Pyramid - West Devon Population - 2013

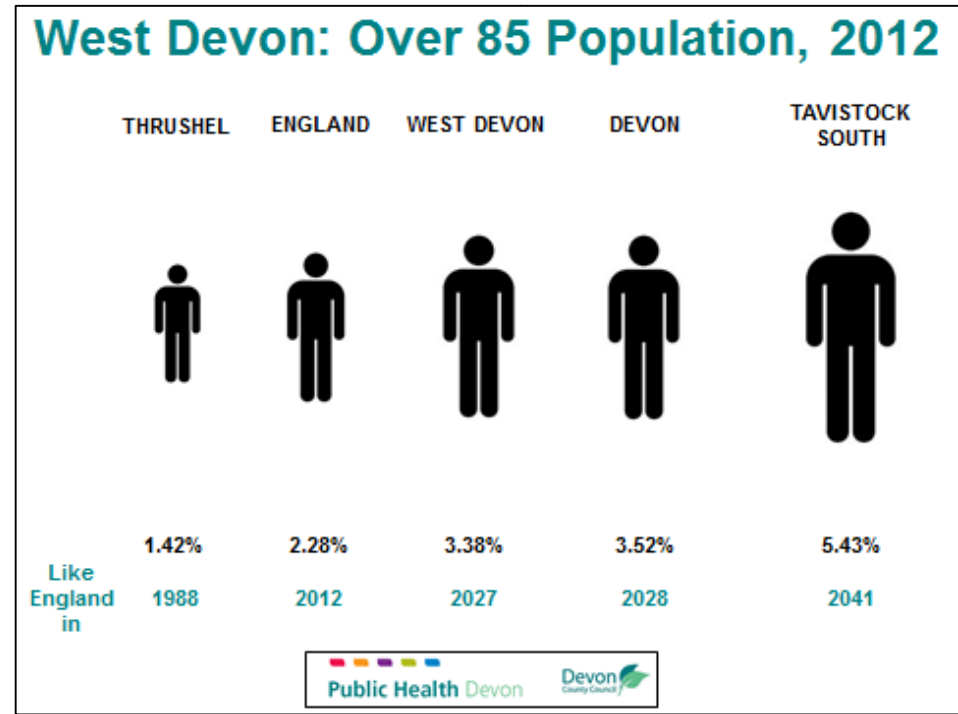
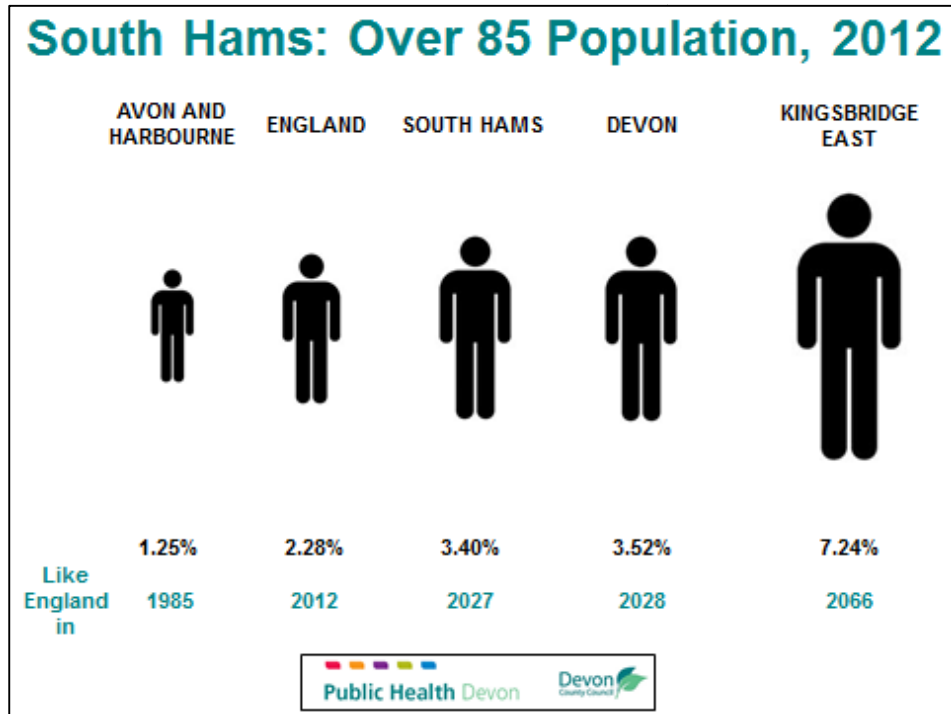
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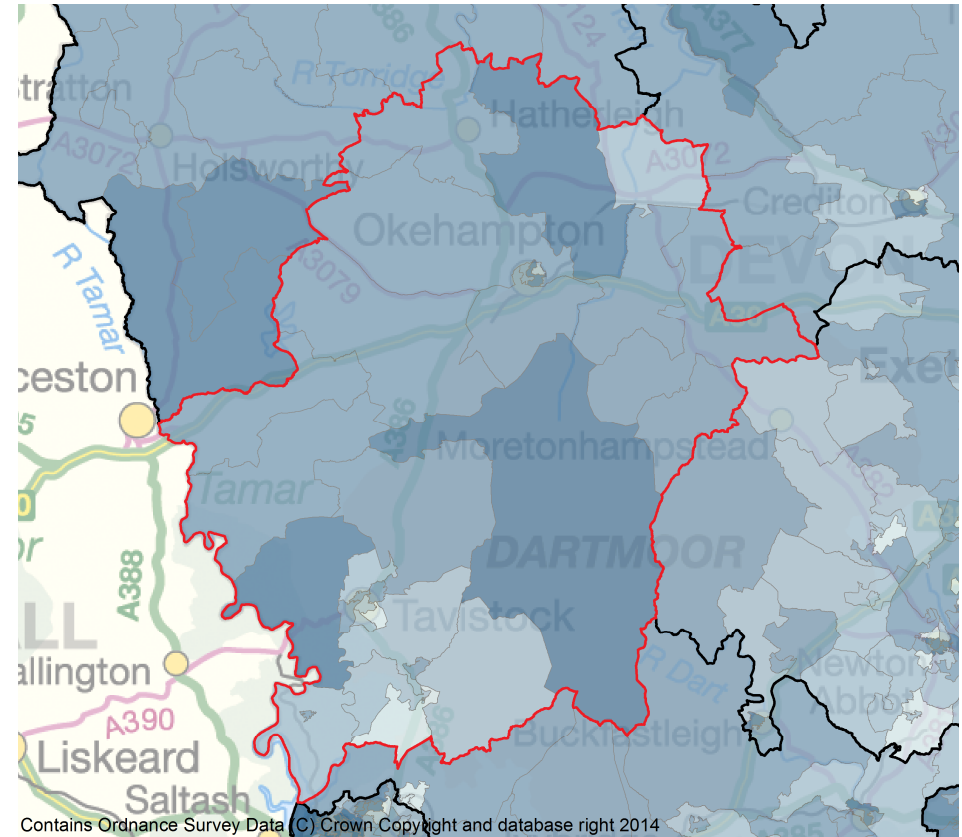
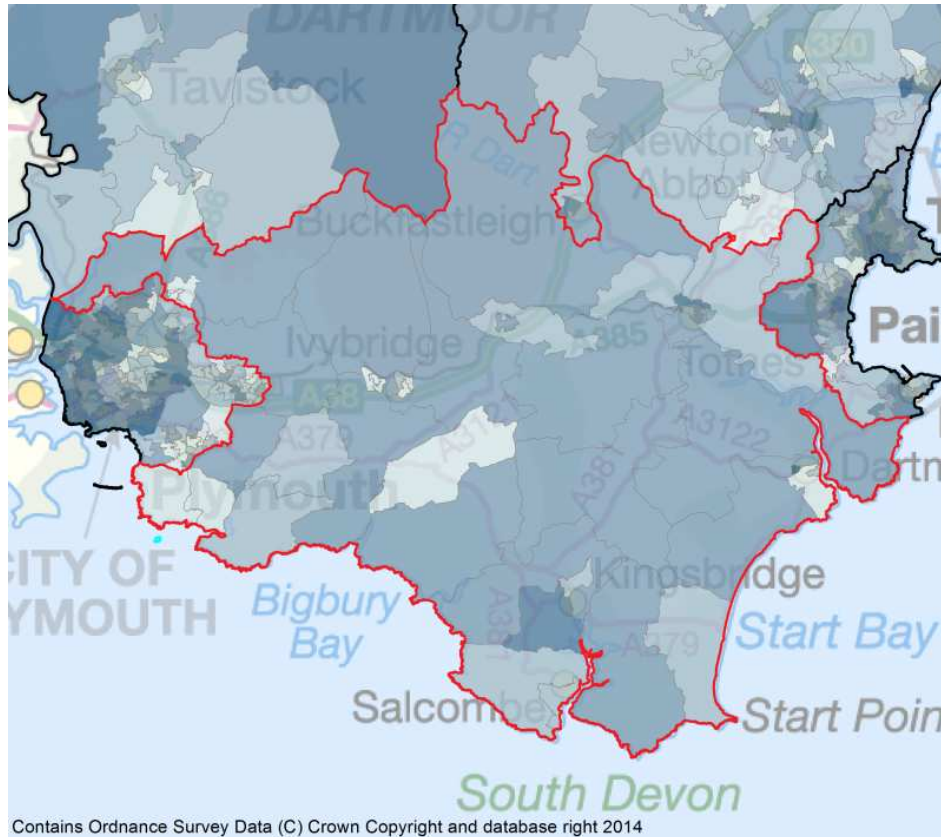
Population Projections



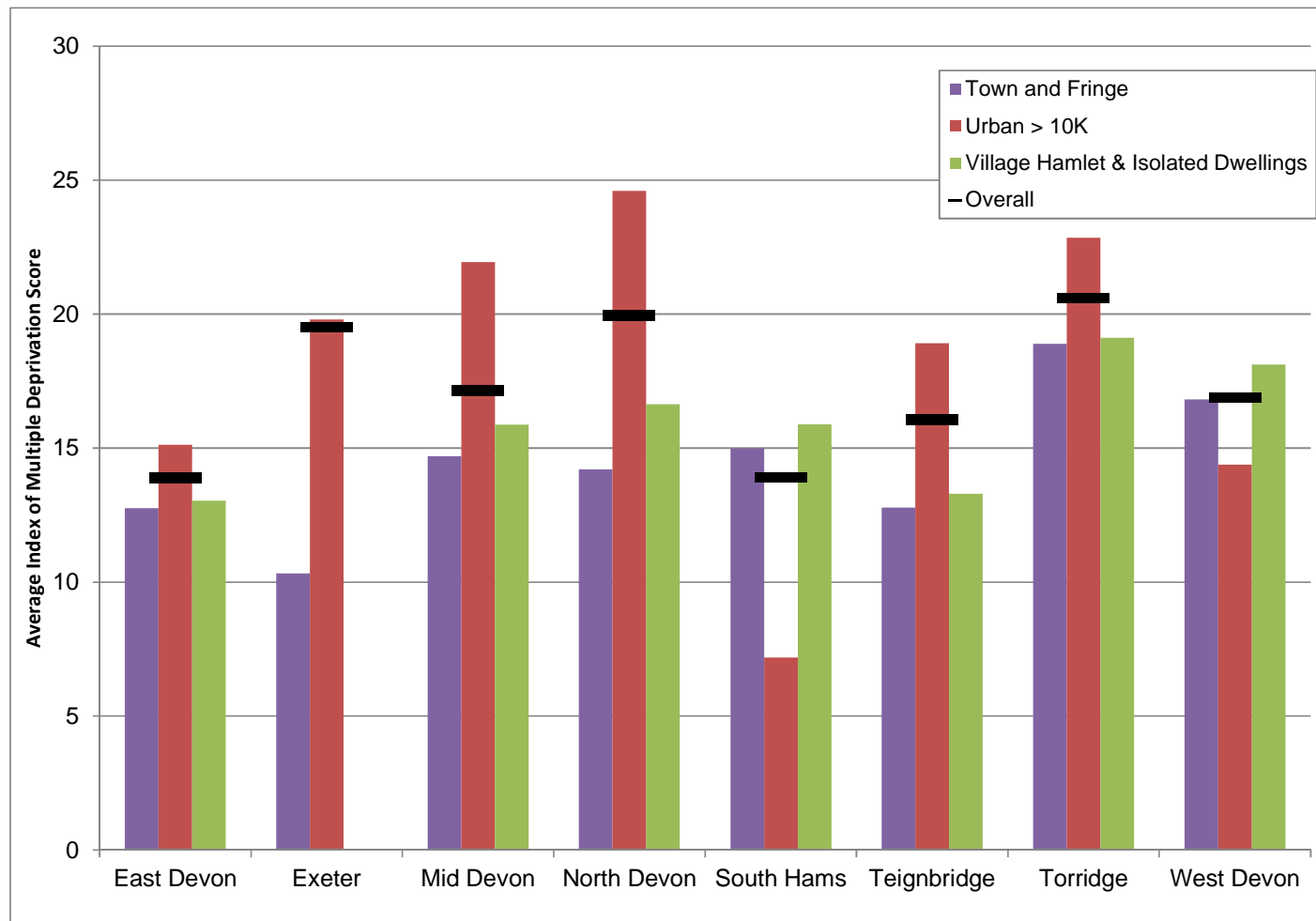
The proportion of people 85 years or more in South Hams is 3.40% compared with the English average of 2.28%. Kingsbridge East has a proportion of 7.24% which is well above the Devon and national averages. The proportion of people 85 years or more in West Devon is 3.38% compared with the English average of 2.28%. Tavistock South has a proportion of 5.43% which is well above the Devon and national averages.



Deprivation

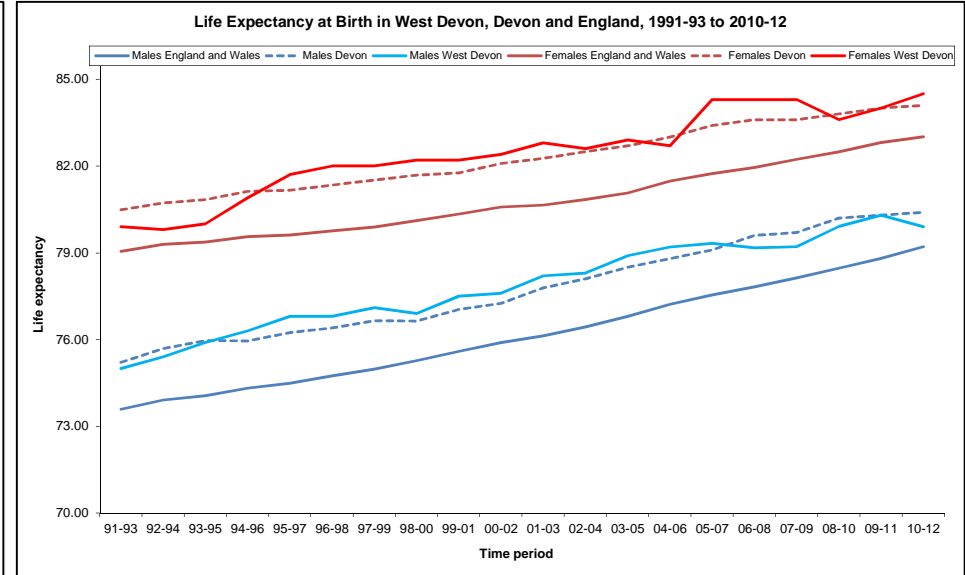
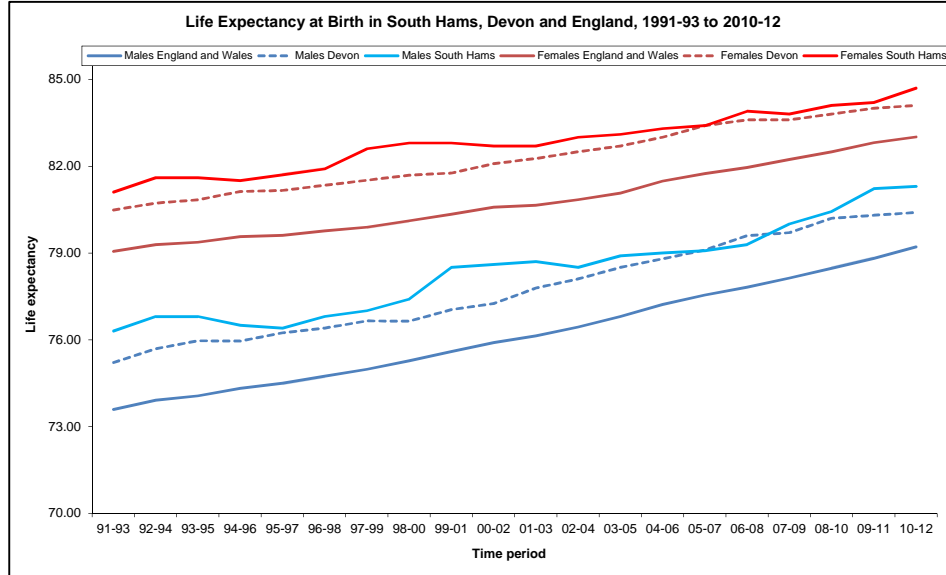


Urban / Rural Deprivation Charts

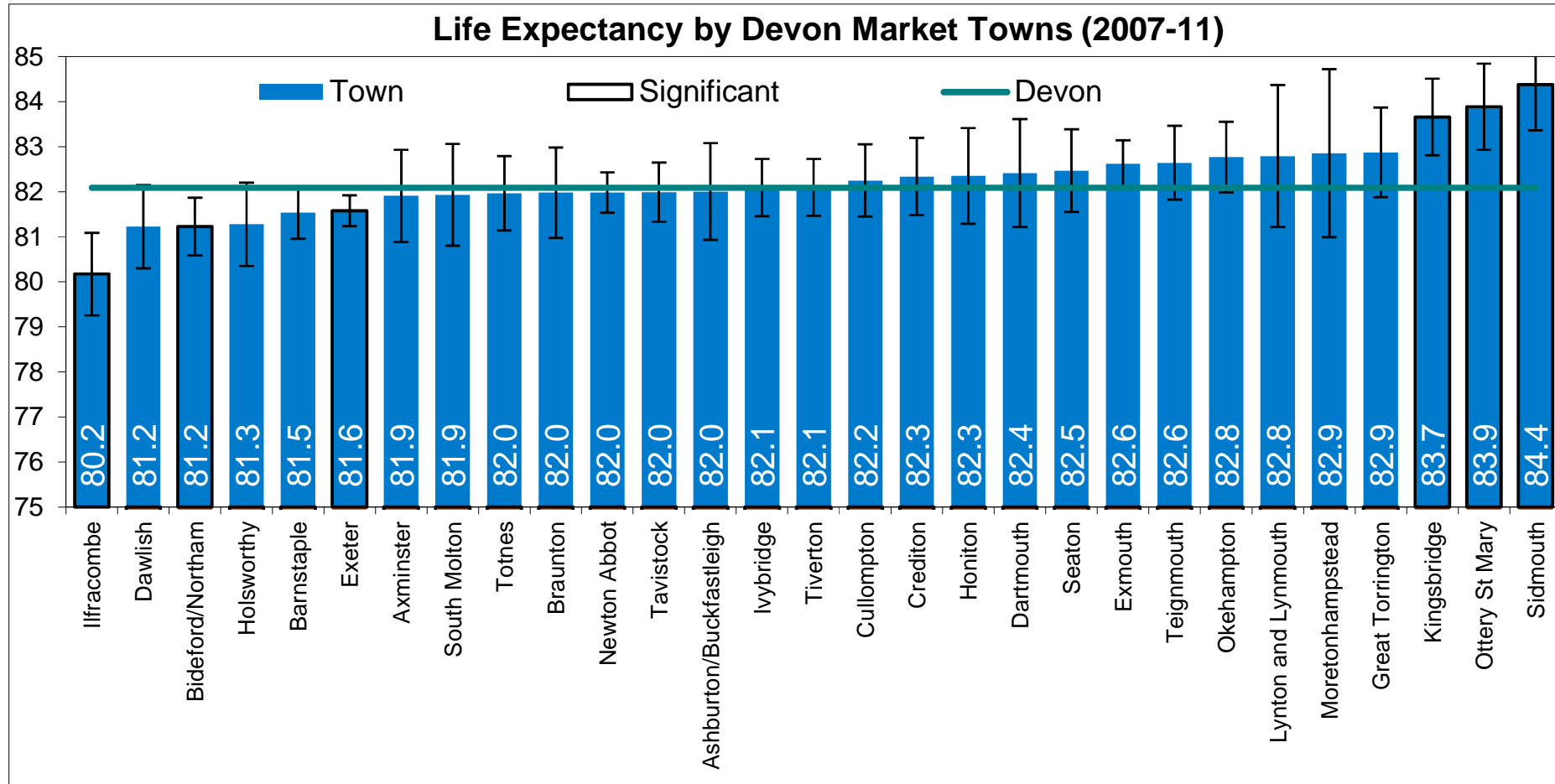


Life Expectancy

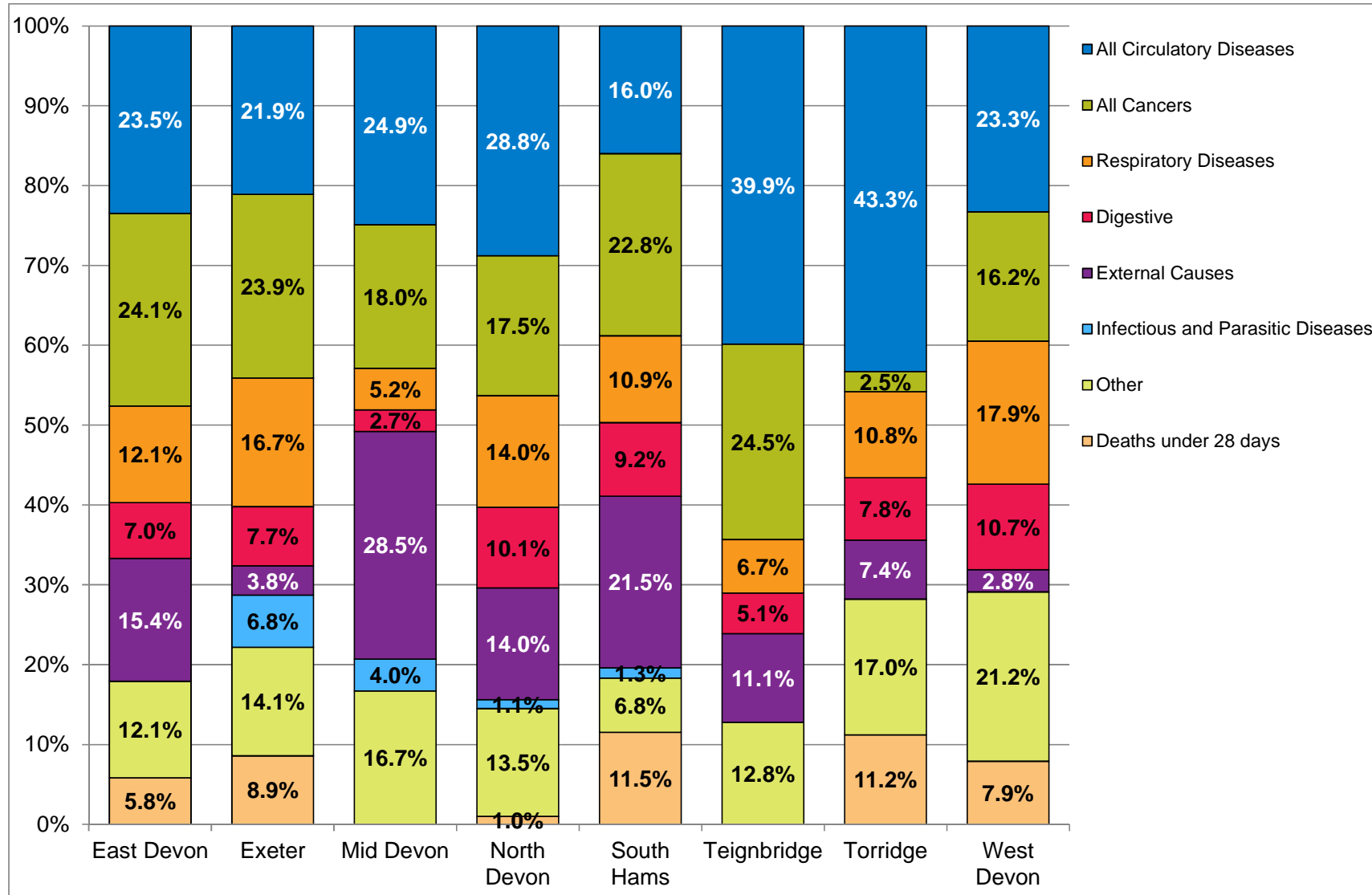
The average life expectancy for the female population of the South Hams district is 84.7 years and 81.3 years for the male population. In West Devon, the female life expectancy is 84.5 and males 79.9. This compares well with the Devon average of 84.1 years for females and 80.4 for males and the national average of 83.0 for females and 79.2 for males.



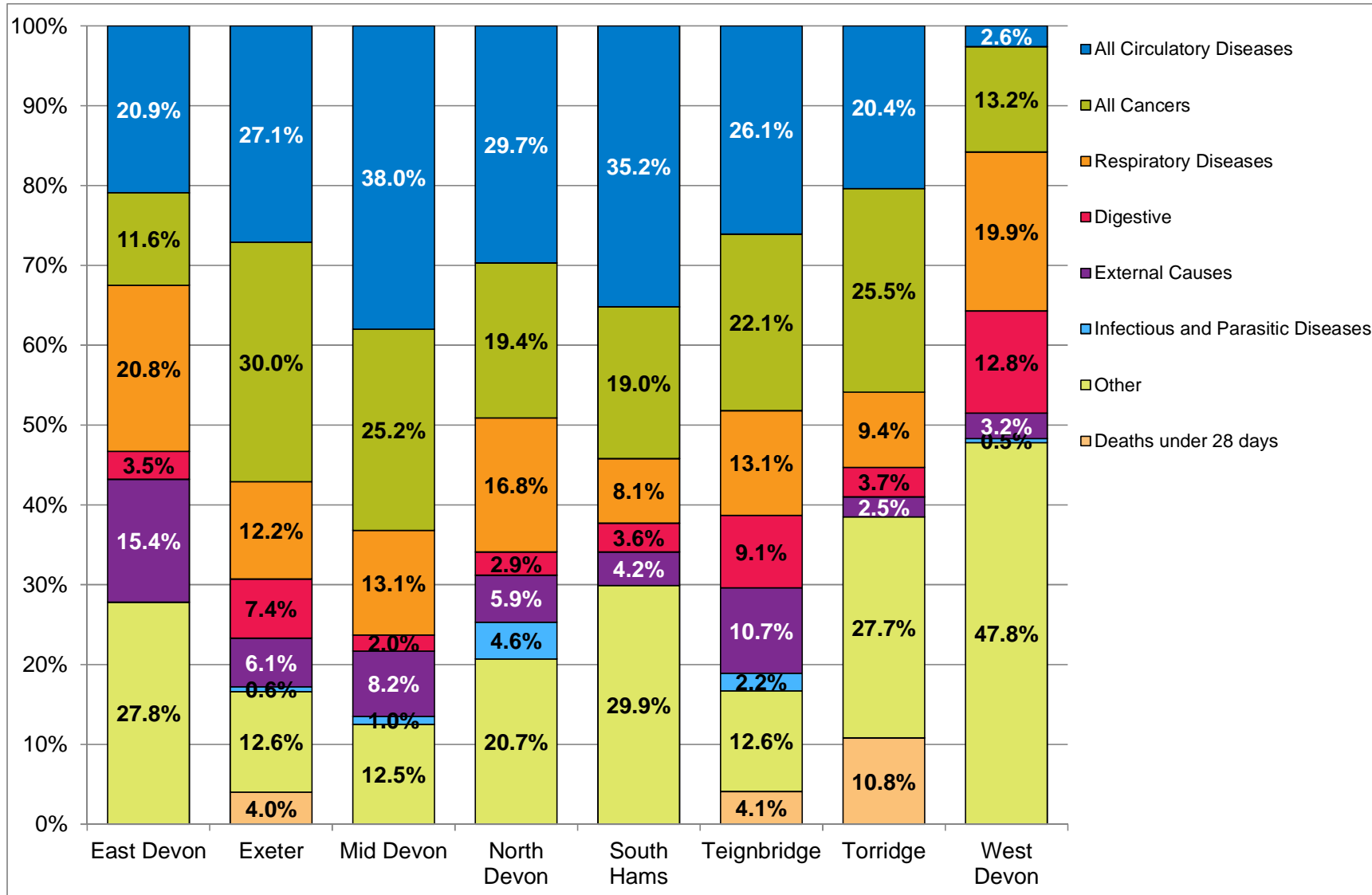
Life expectancy in the South Hams and West Devon town areas of Totnes, Tavistock, Ashburton/Buckfastleigh, Ivybridge, Dartmouth and Okehampton are around the Devon average and are not statistically significantly different to the Devon average. Kingsbridge has a statistically significantly higher life expectancy compared to the Devon average.



Conditions Contributing to the Life Expectancy Gap between Most Deprived and Least Deprived Communities: Males



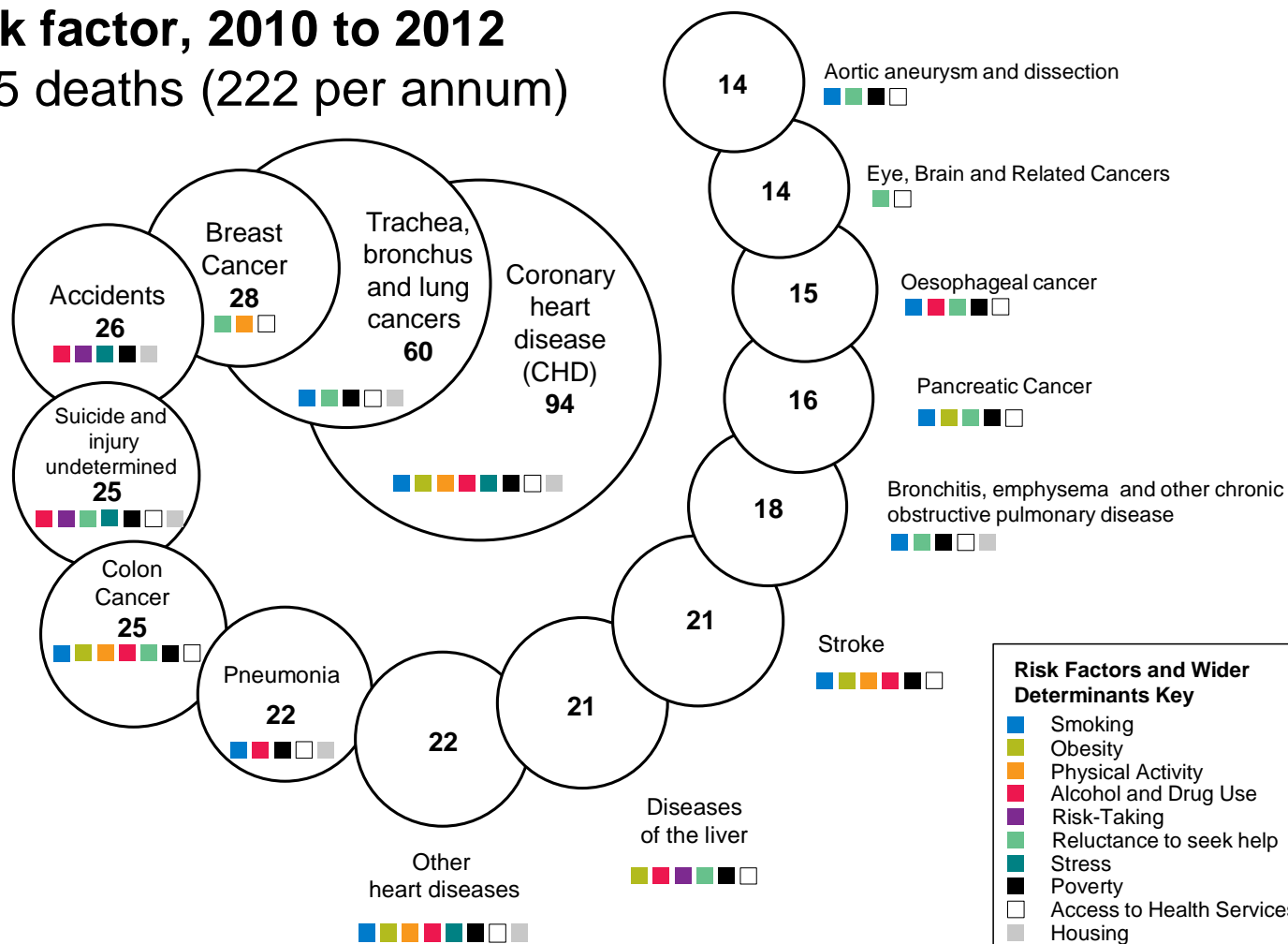
Conditions Contributing to the Life Expectancy Gap between Most Deprived and Least Deprived Communities: Females



Mortality in Under 75s by main cause of death and risk factors

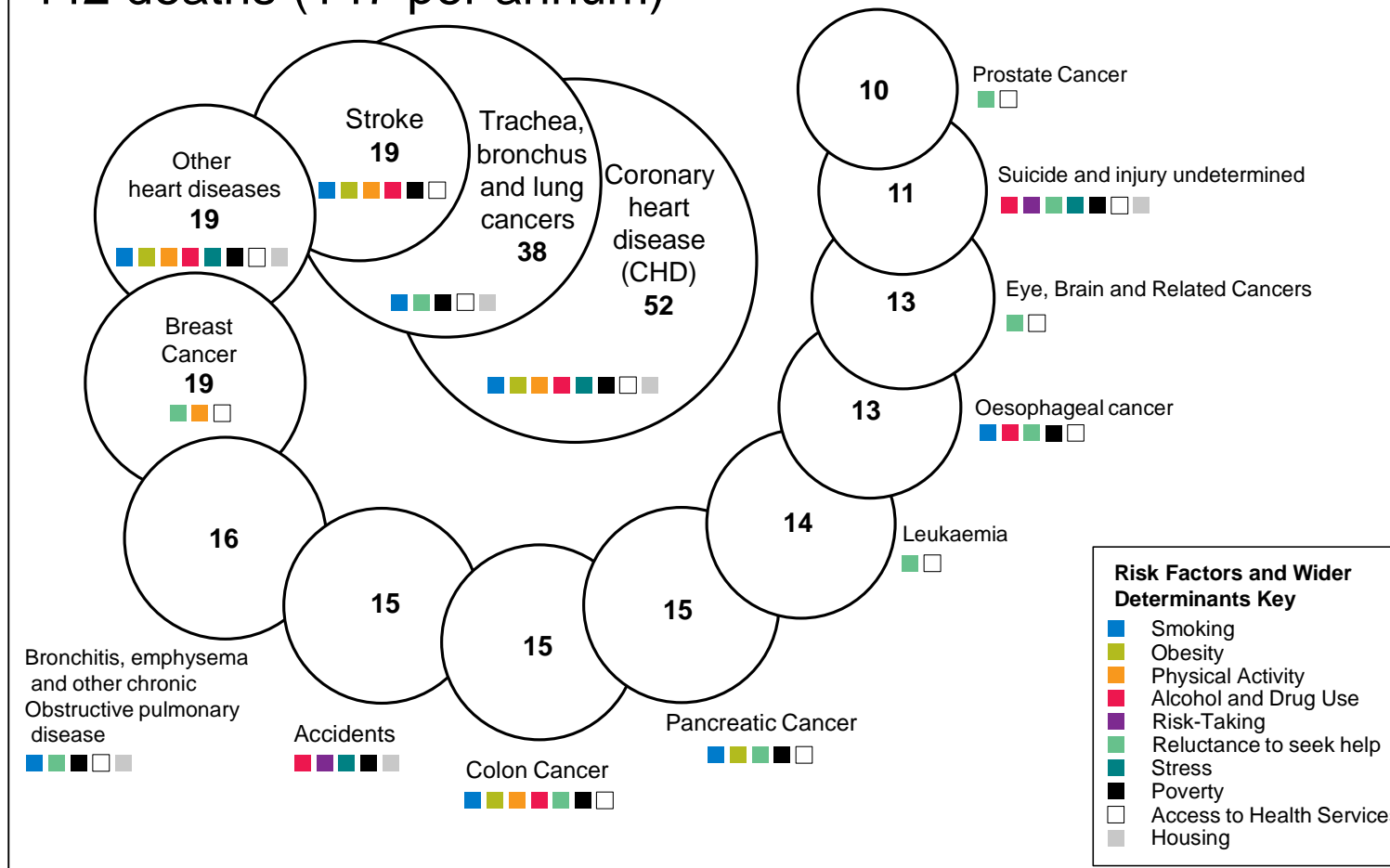
Deaths of under 75s in South Hams by main cause and risk factor, 2010 to 2012

665 deaths (222 per annum)

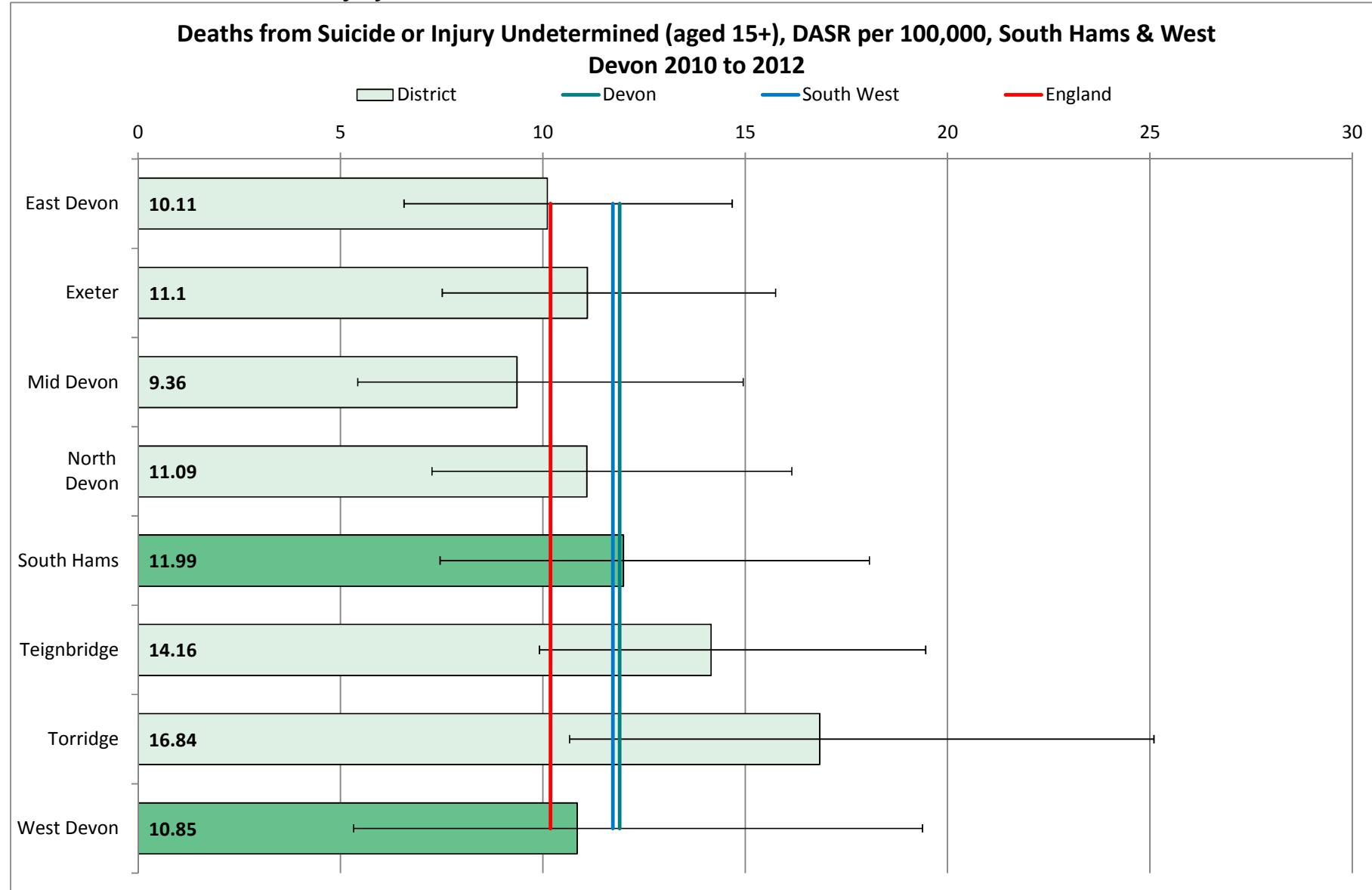


Deaths of under 75s in West Devon by main cause and risk factor, 2010 to 2012

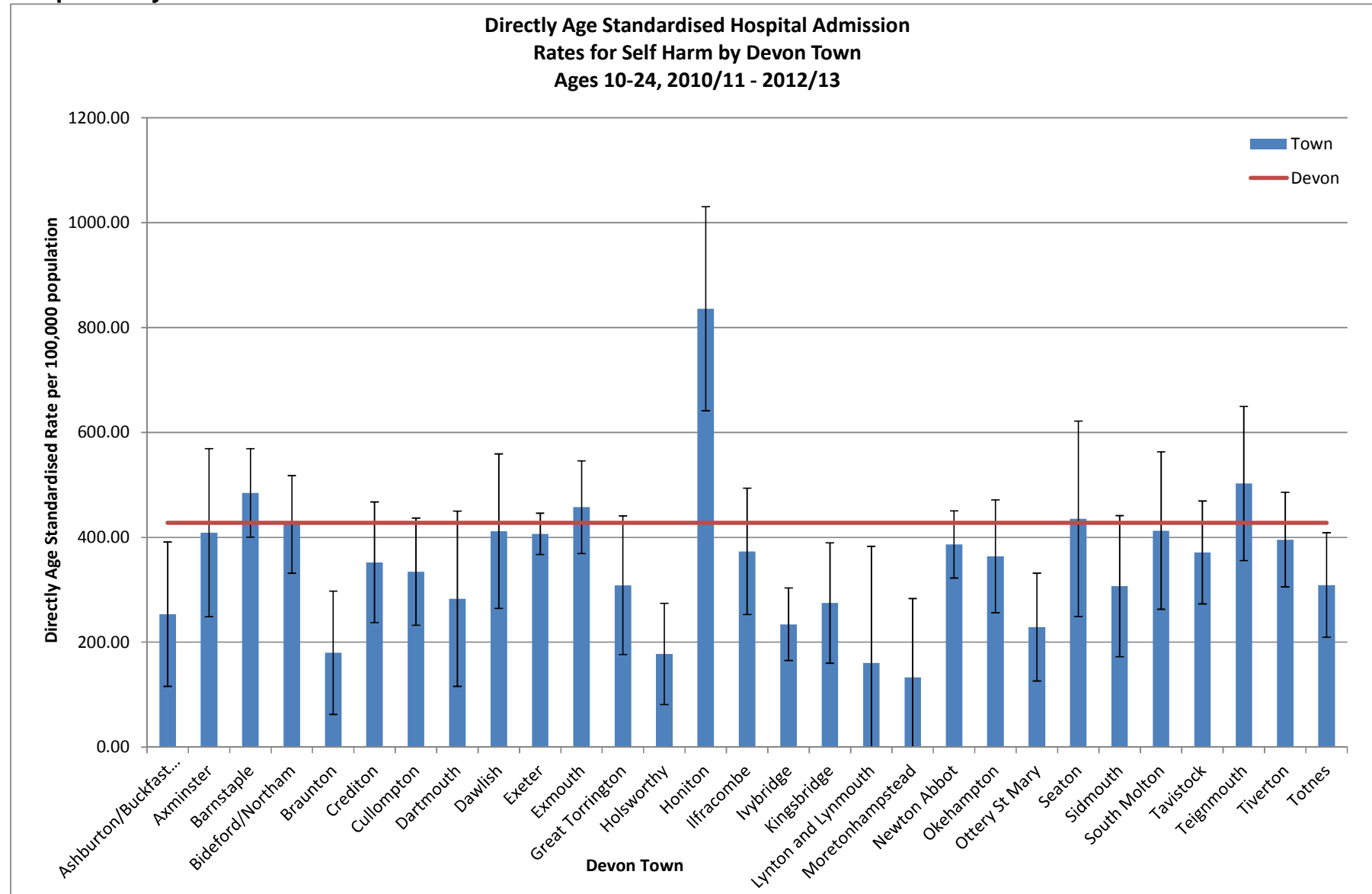
442 deaths (147 per annum)



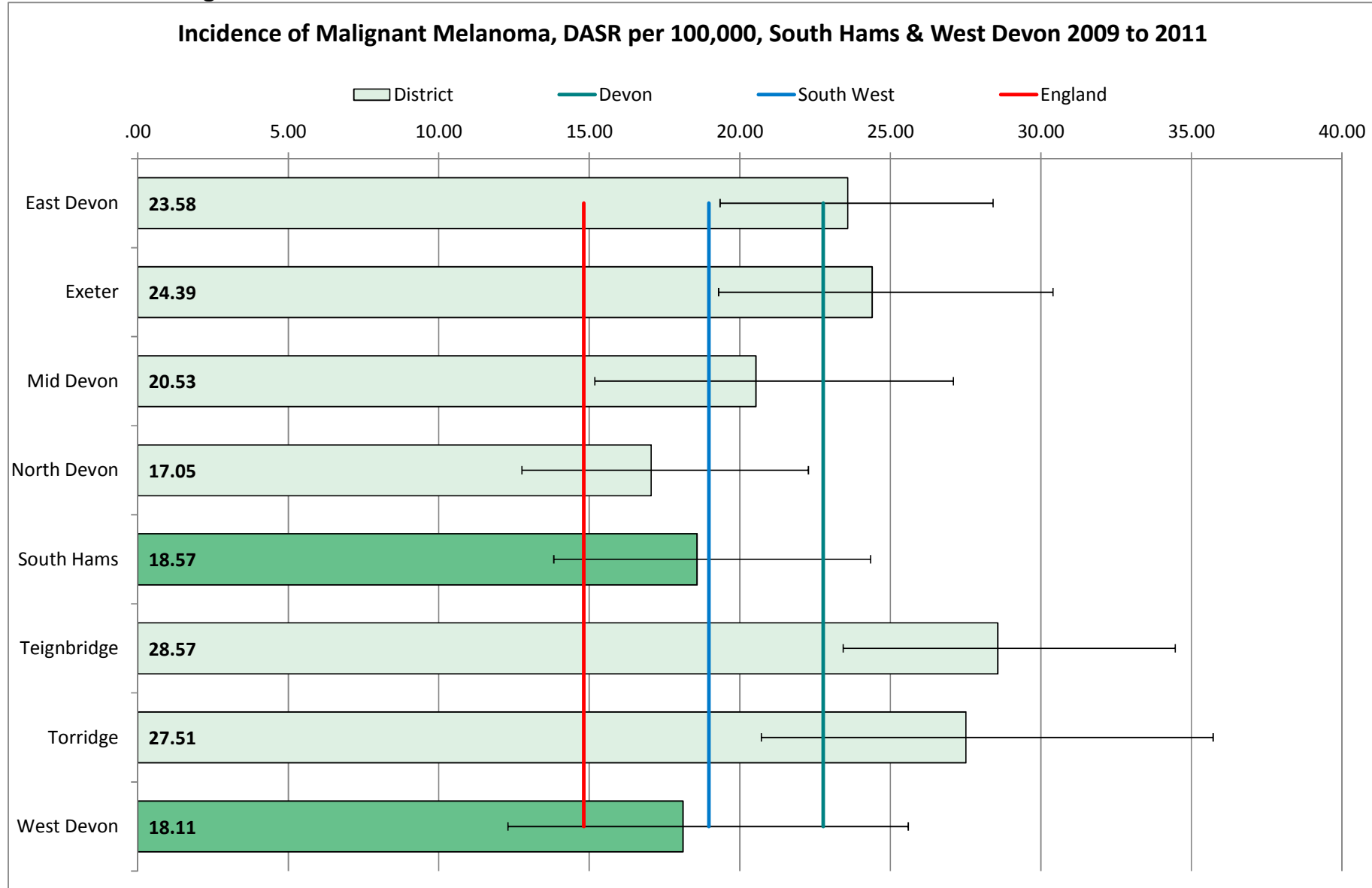
Suicide and Undetermined Injury



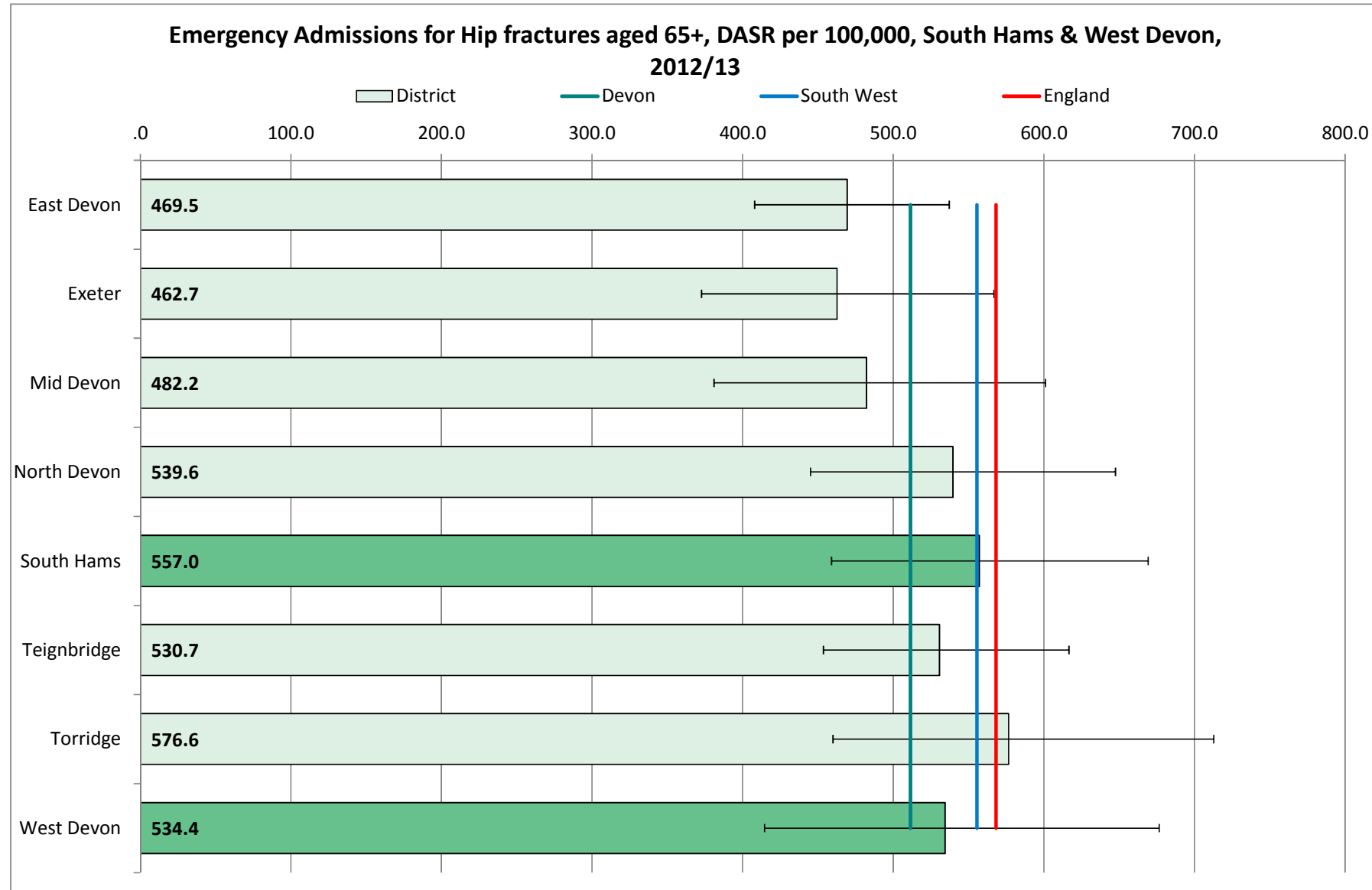
Hospital Stays for Self Harm



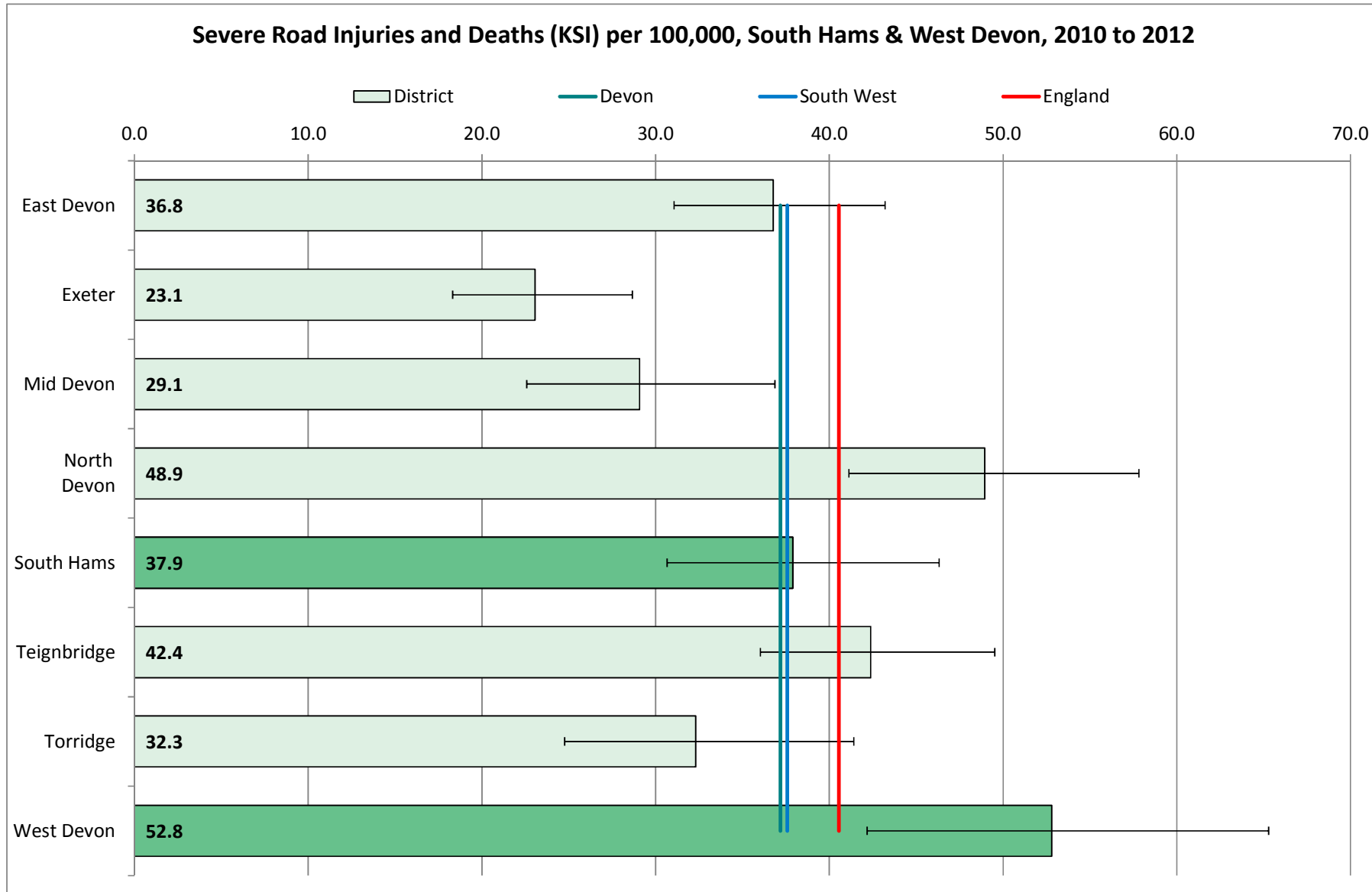
Incidence of Malignant Melanoma



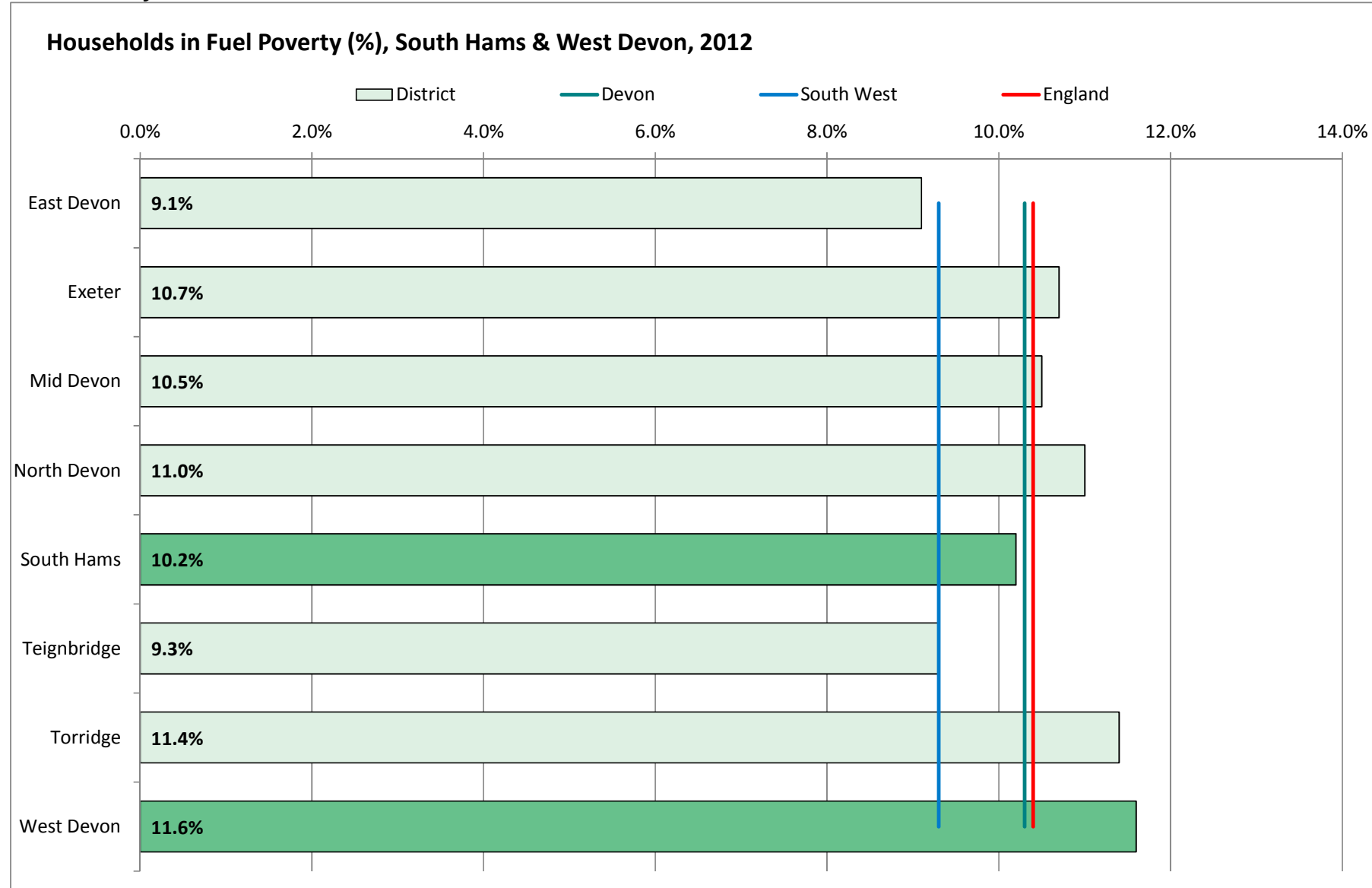
Falls



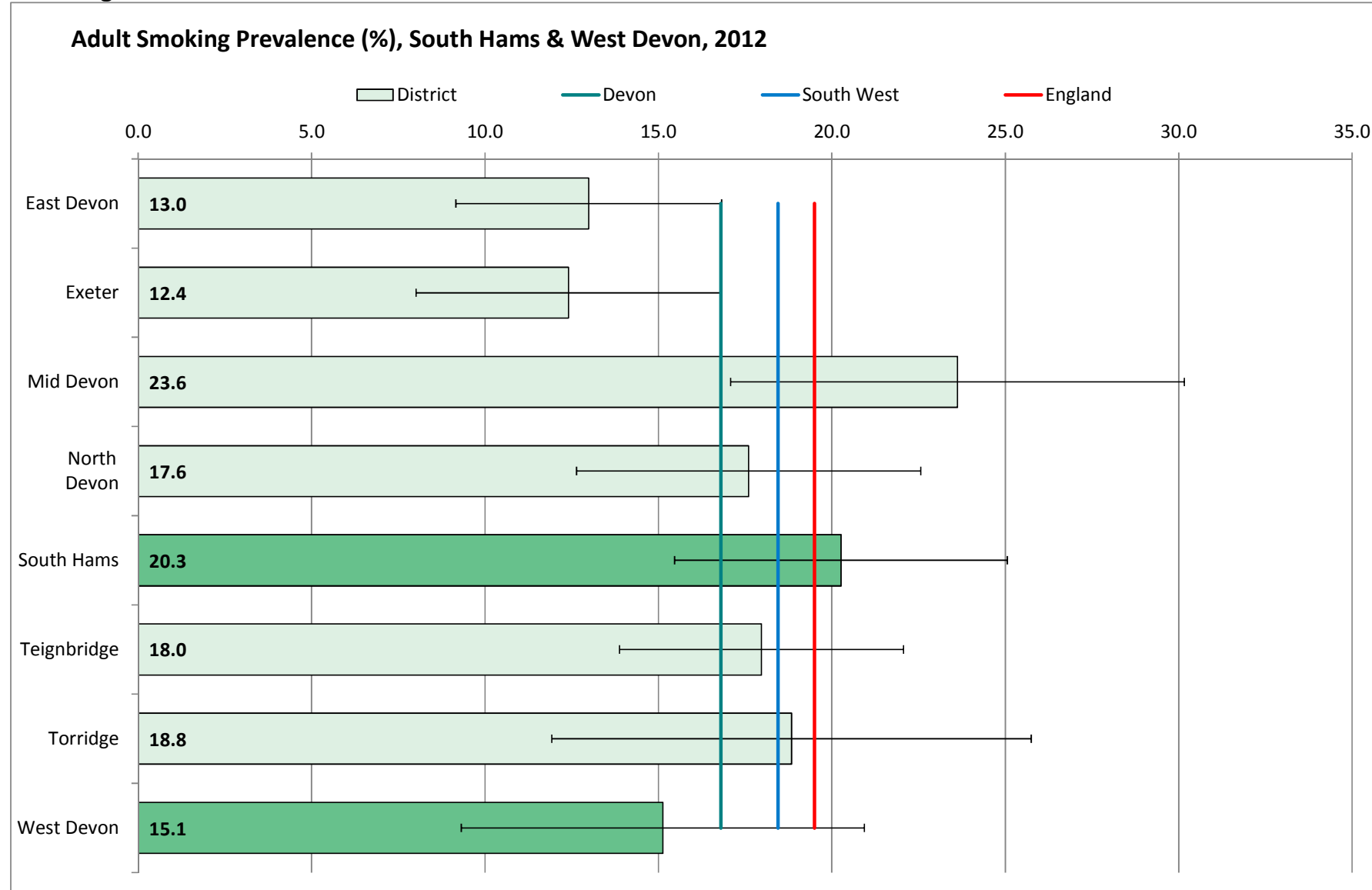
Road Traffic Accidents



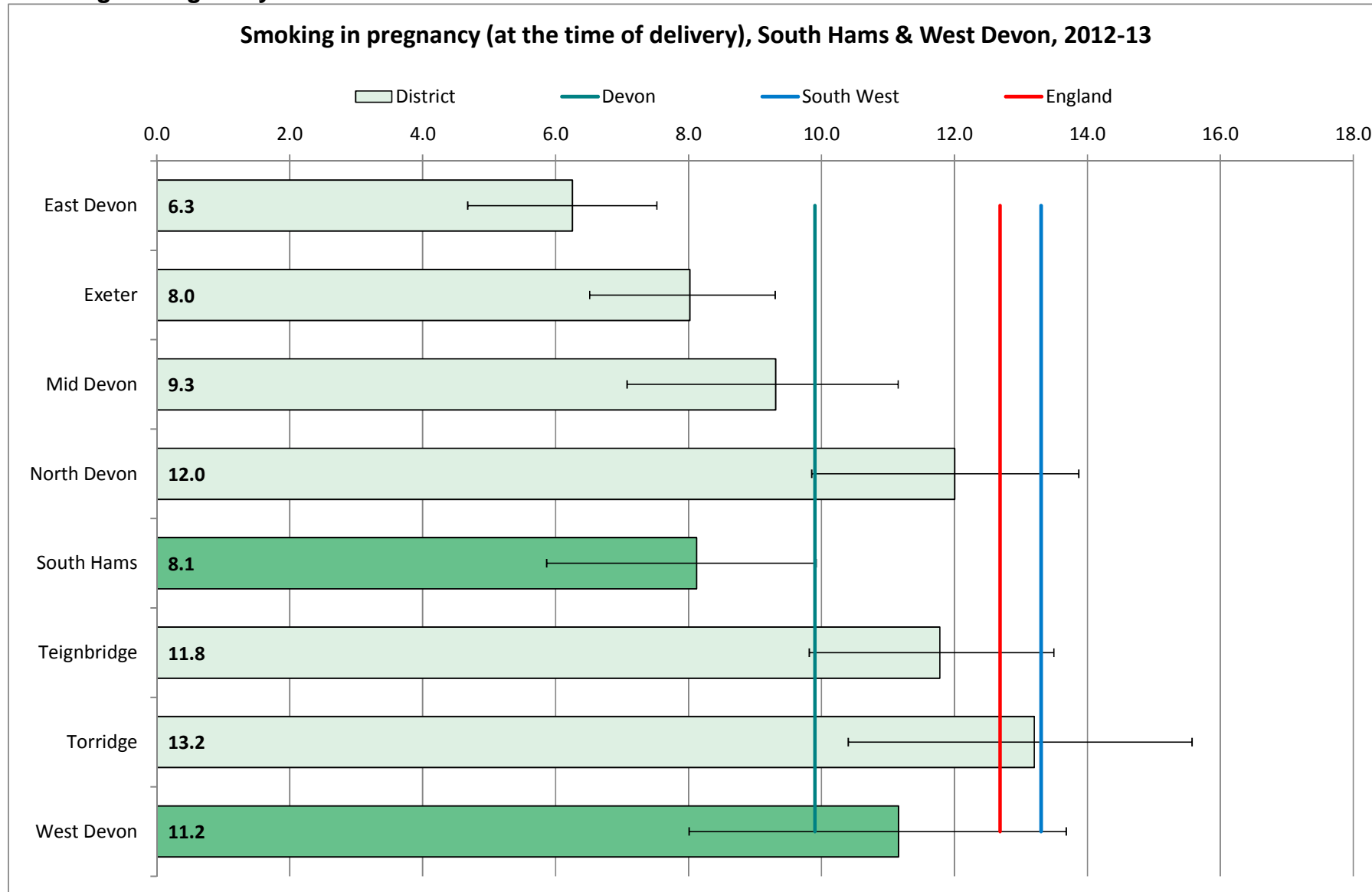
Fuel Poverty



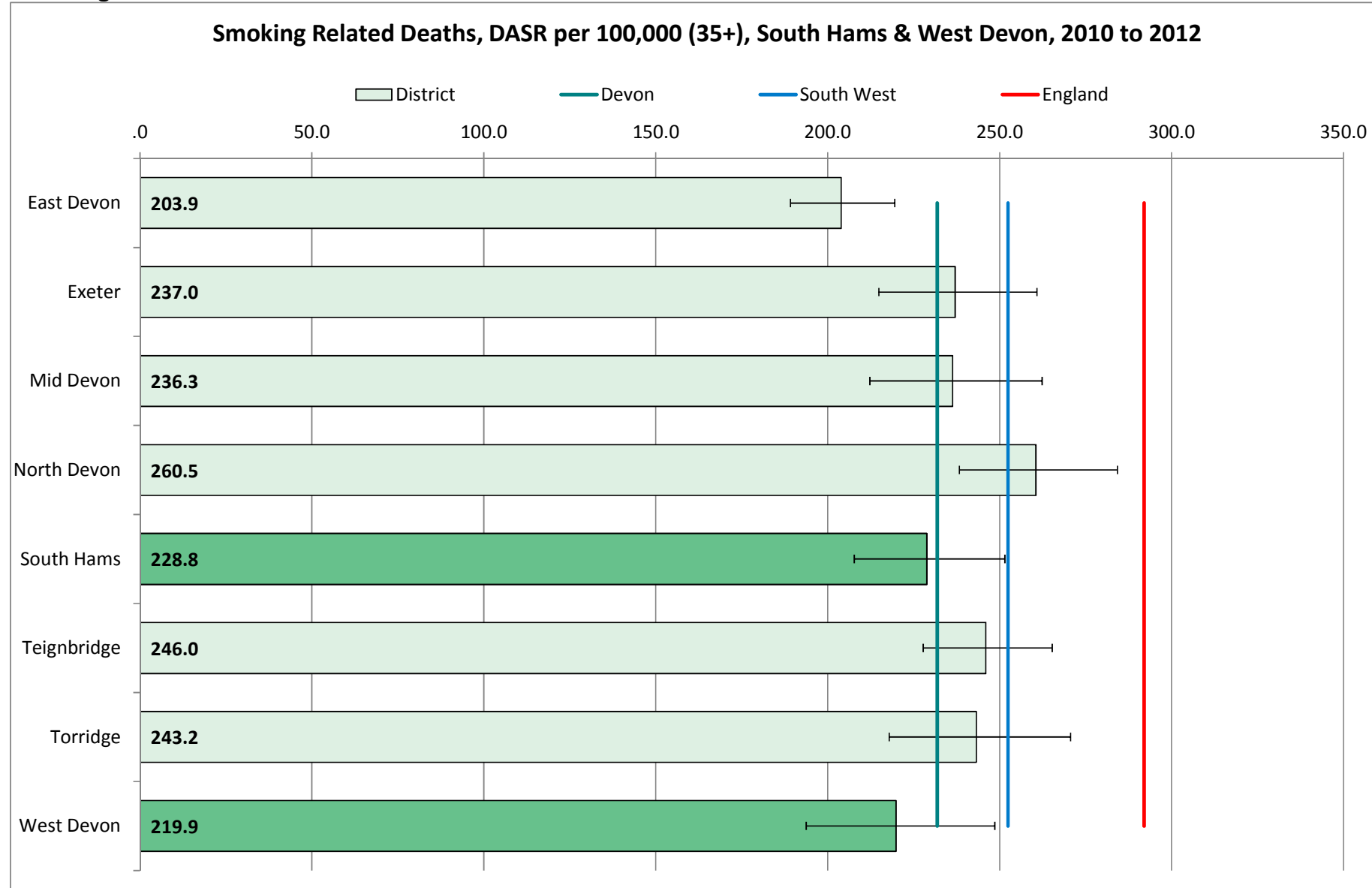
Smoking Prevalence



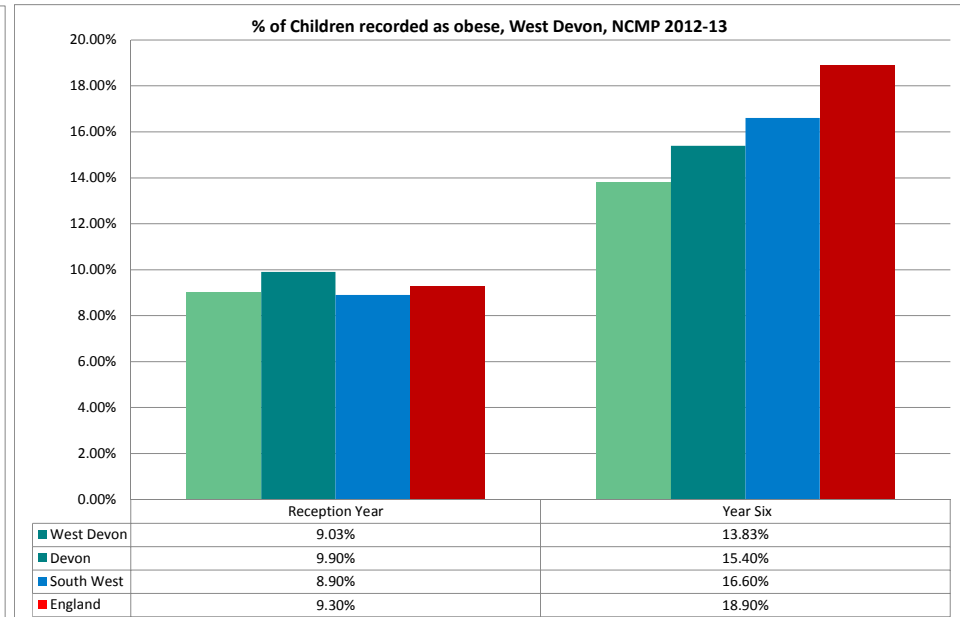
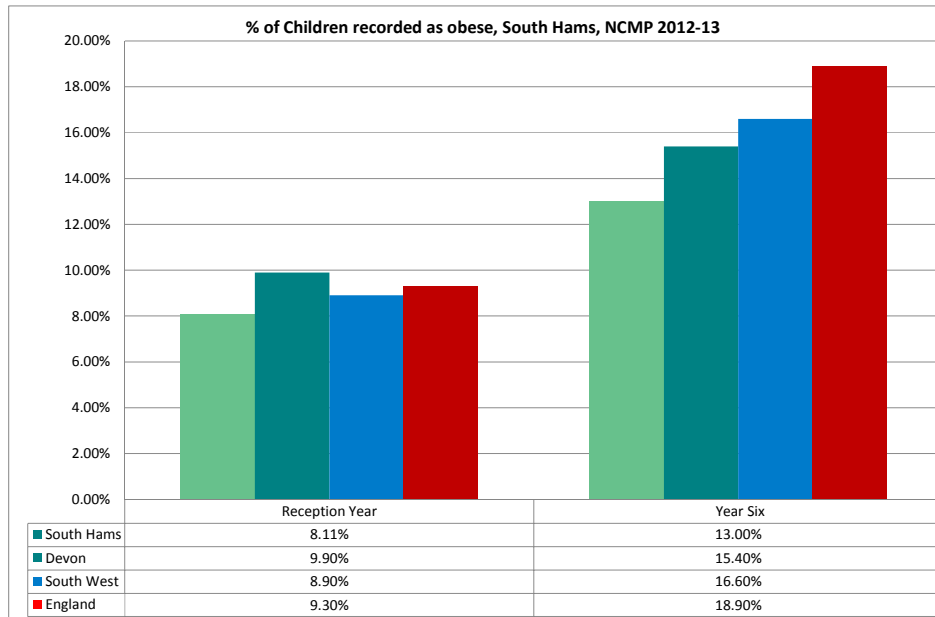
Smoking in Pregnancy



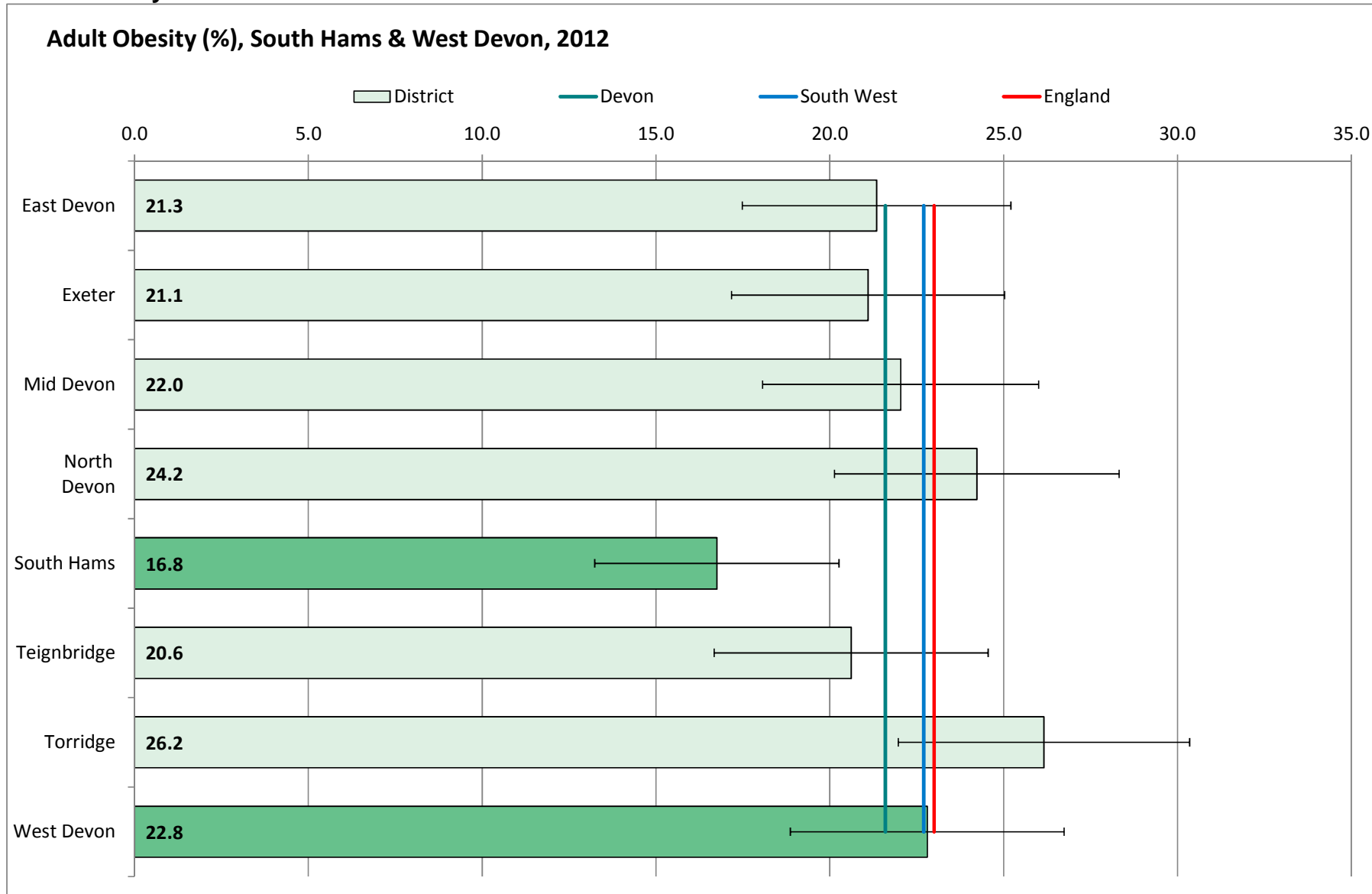
Smoking Related Deaths



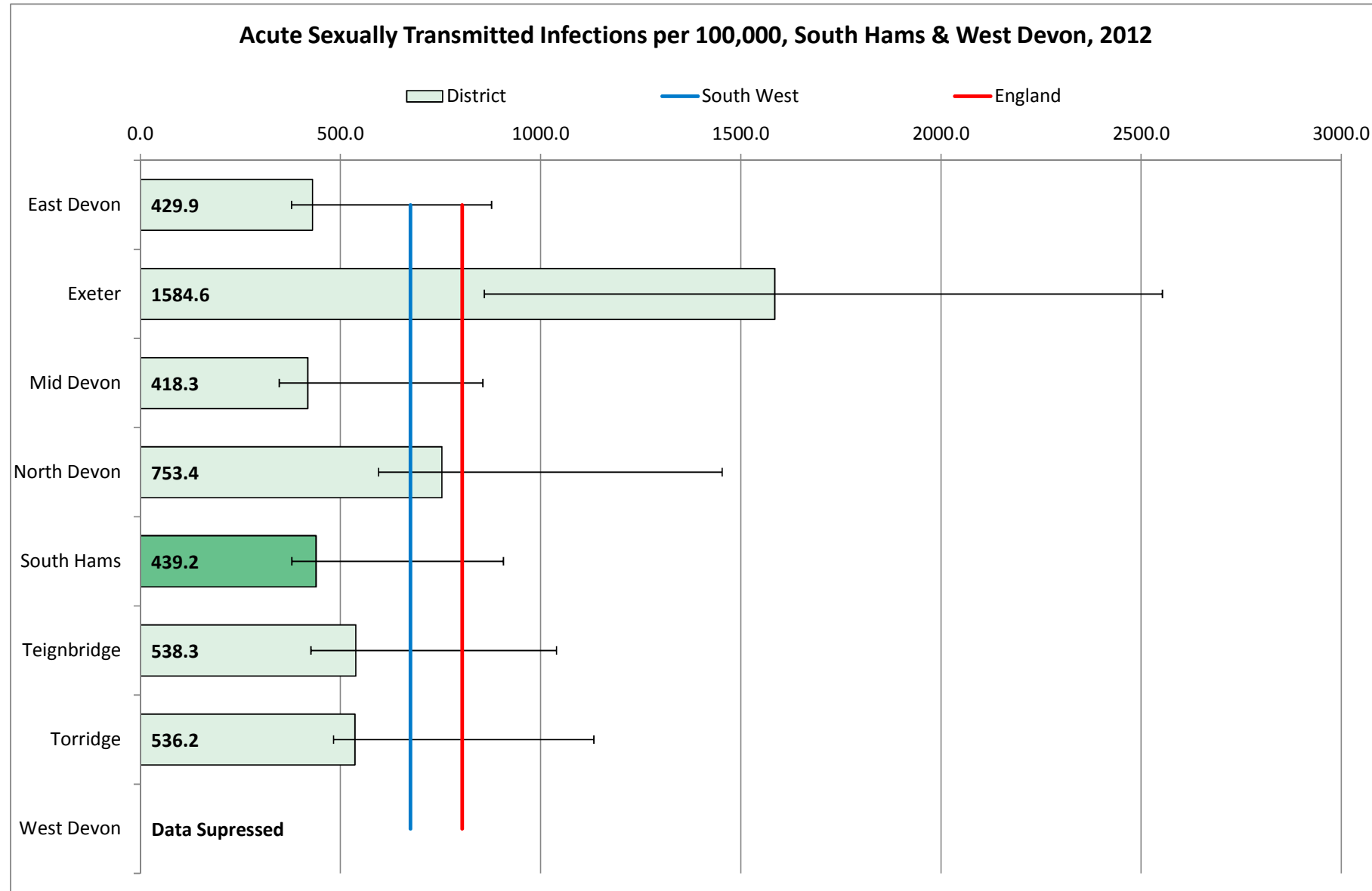
Childhood Obesity



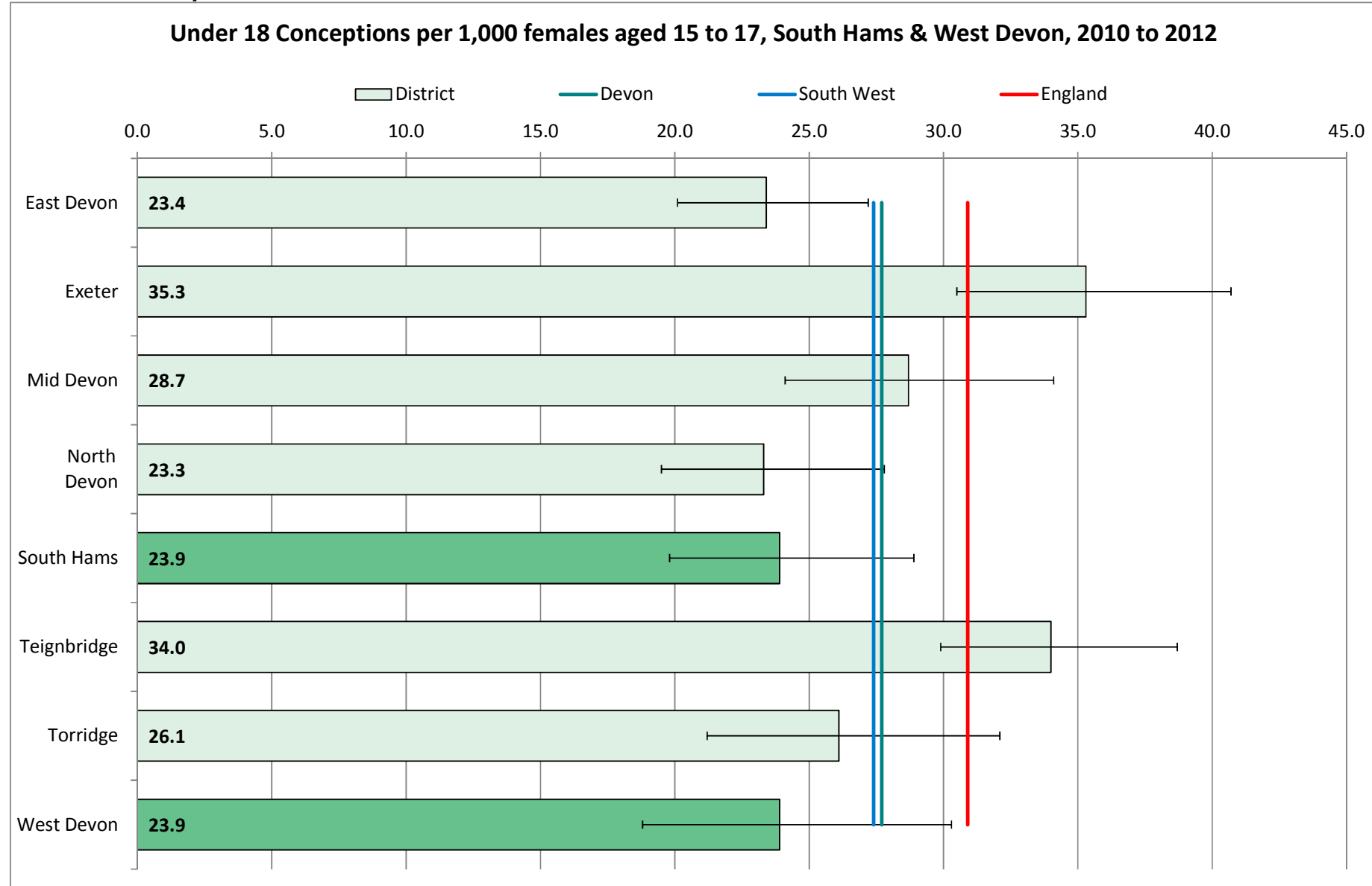
Adult Obesity



Sexual Health



Under 18 Conceptions



Mortality by Cause South Hams


















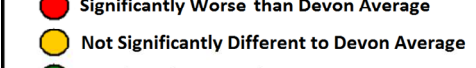
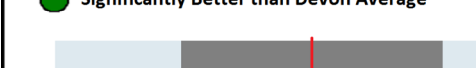
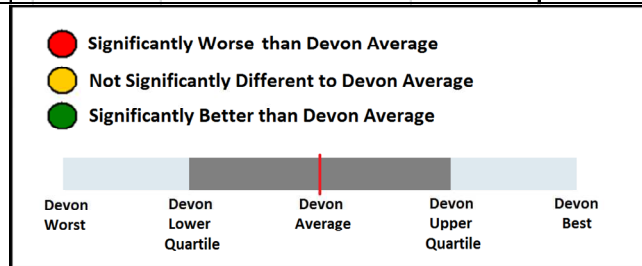
Mortality Data	Devon	District	Worst	Devon Range	Best
All	477.8	460.5	510.8		445.4
Male	559.2	544.8	605.0		511.5
Female	409.5	388.6	444.9		388.6
All (U75)	214.7	200.6	244.0		197.3
Male (U75)	260.1	247.5	297.2		234.0
Female (U75)	171.0	154.6	199.5		154.6
Cancer	153.9	144.4	163.7		144.4
Cancer (U75)	93.2	84.7	101.6		84.7
Circulatory Disease	148.3	150.7	160.2		132.3
Circulatory Disease (U75)	50.6	50.1	58.5		41.4
CHD	69.5	69.3	74.1		61.9
CHD (U75)	29.3	29.5	34.1		23.0
Stroke	40.6	39.4	48.6		36.5
Stroke (U75)	8.6	7.3	10.2		7.1
Smoking	85.3	82.3	92.2		79.1
Suicide*	7.0	5.4	7.8		5.4
Accidental Injury	14.8	16.7	18.2		12.2
Alcohol	6.6	5.2	10.3		4.2
Drugs	4.7	3.3	6.2		3.2

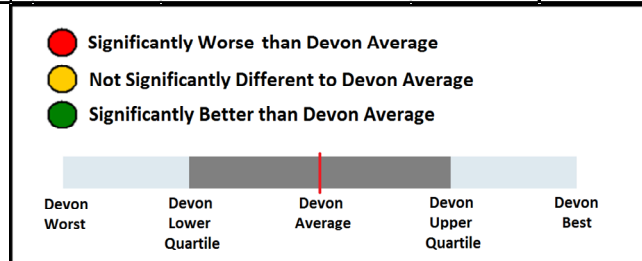
Figure 12: Standardised mortality rates for South Hams compared to Devon (2007-11) Data
source: MORTALITY DATASET



West Devon

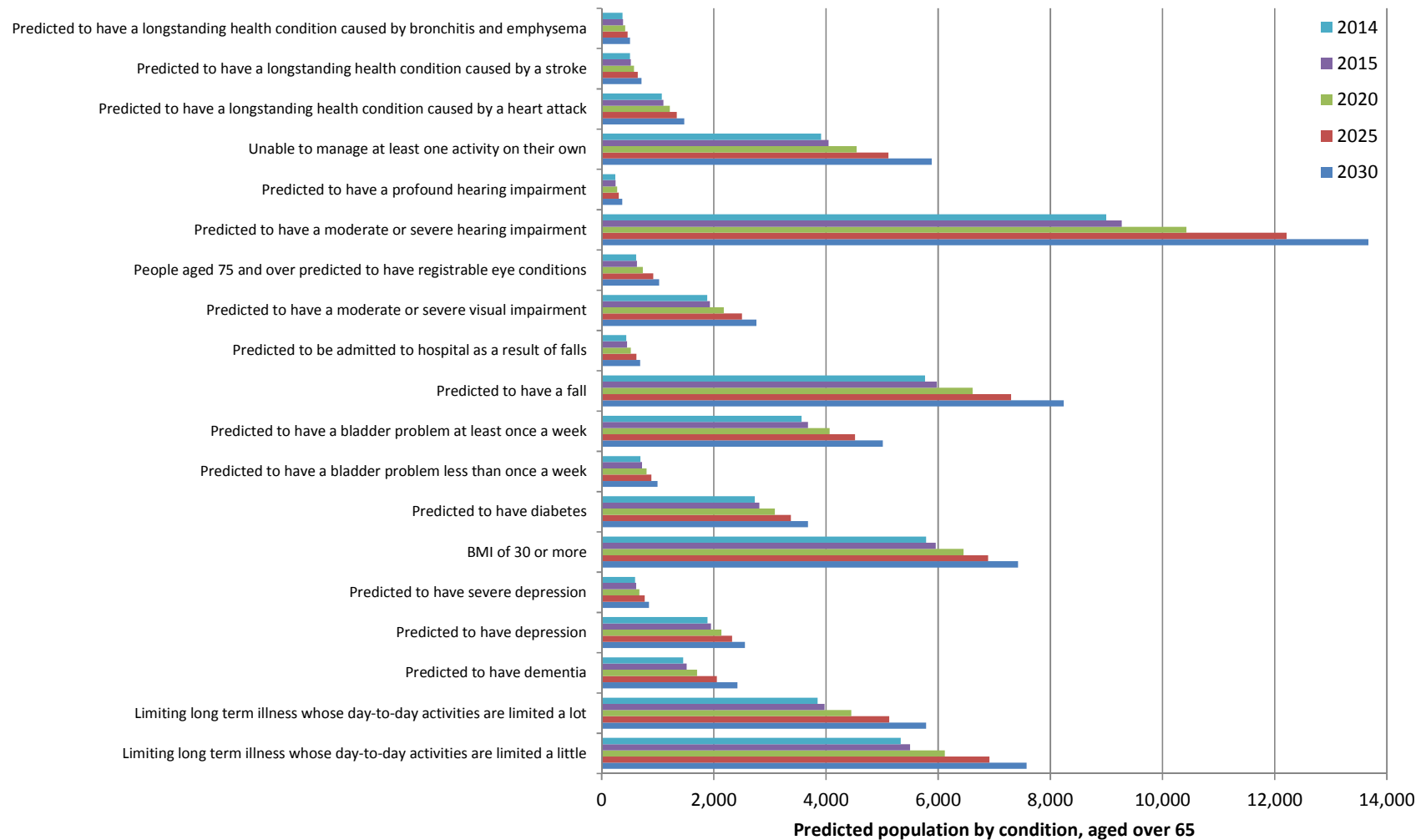
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CHD	69.5	65.4	74.1		61.9
CHD (U75)	29.3	28.5	34.1		23.0
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Figure 12: Standardised mortality rates for West Devon compared to Devon (2007-11) Data source: MORTALITY DATASET

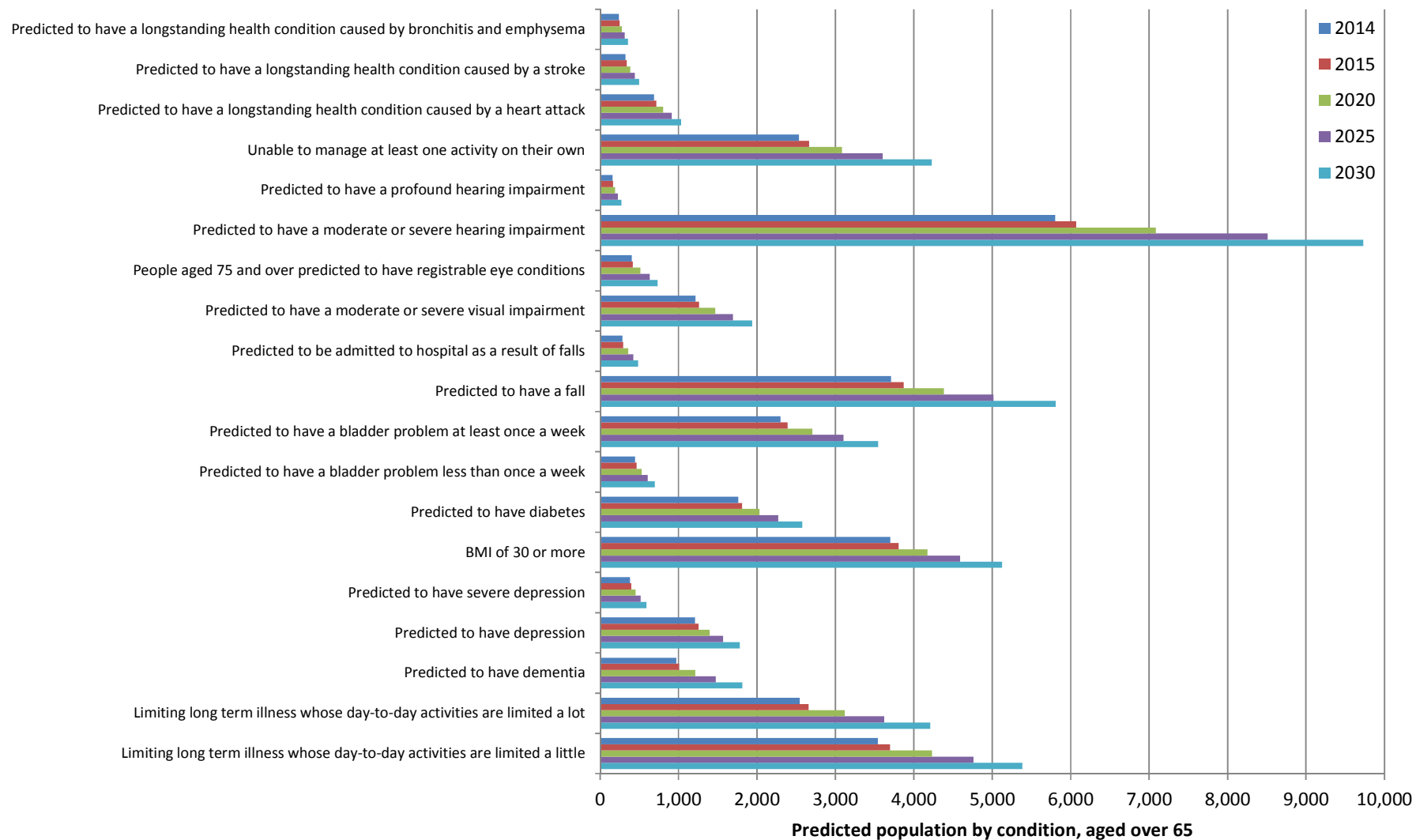


Projections of Health and Social Care Conditions

Projections of Predicted South Hams Population by Health and Social Care Related Conditions, Aged 65 and Above (Source: POPPI)



Projections of Predicted West Devon Population by Health and Social Care Related Conditions, Aged 65 and Above (Source: POPPI)

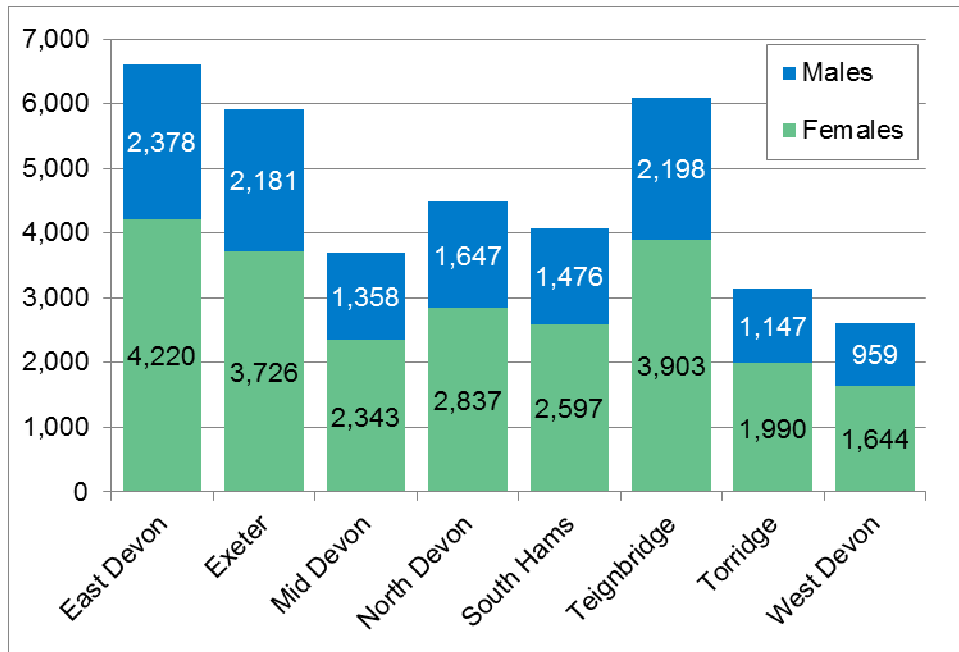


Domestic Abuse and Sexual Violence Factsheet

- An estimated 7.3% women and 5% of men have been a victim of domestic abuse past 12 months.
- An estimated 2% women and 0.5% of men experienced sexual assaults (including attempts) in the past 12 months.
- Domestic abuse and sexual violence can affect anyone, though those from certain groups including younger people (under 25), women, LGBT, those with physical disabilities and mental health needs, and people from BME groups are all at higher risk of experiencing violence and abuse.
- Perpetrators of abuse and violence come from all sectors and parts of society
- Patterns of abuse at home are often repeated in successive relationships and across generations.
- Over 90% of victims of sexual violence know the perpetrator. Locally 33% of rape crisis clients have ongoing contact with the perpetrator.
- The costs of domestic violence and sexual abuse are extensive to the public purse. In Devon, Home Office research estimates that domestic violence costs the statutory agencies over £70 million¹.
- Domestic abuse can have a profound effect on the whole family. Children are present at 39% of incidents reported to the police. Of those children using Devon's domestic violence support services in 2012-13:
 - 96% were often in the house when abuse took place.
 - 37% had intervened to try and stop abuse
 - 18% having been physically injured as a result of abuse of a parent
 - 27% were exhibiting signs of abusive behaviour.The average age of these children was just 9 years old.
- Experiencing abuse causes or exacerbates a wide range of other vulnerabilities and needs. Of those using Devon's domestic violence services in 2012-13:
 - 34% reported Mental Health Issues
 - 20% reported Suicide Attempts and Self-harm
 - Substance Misuse (8% reported alcohol abuse and 4% drug abuse)
 - 26% experienced Financial Problems
 - Many experienced homelessness and housing issues
 - Parenting Problems were common (45% of their children were had social services involvement)

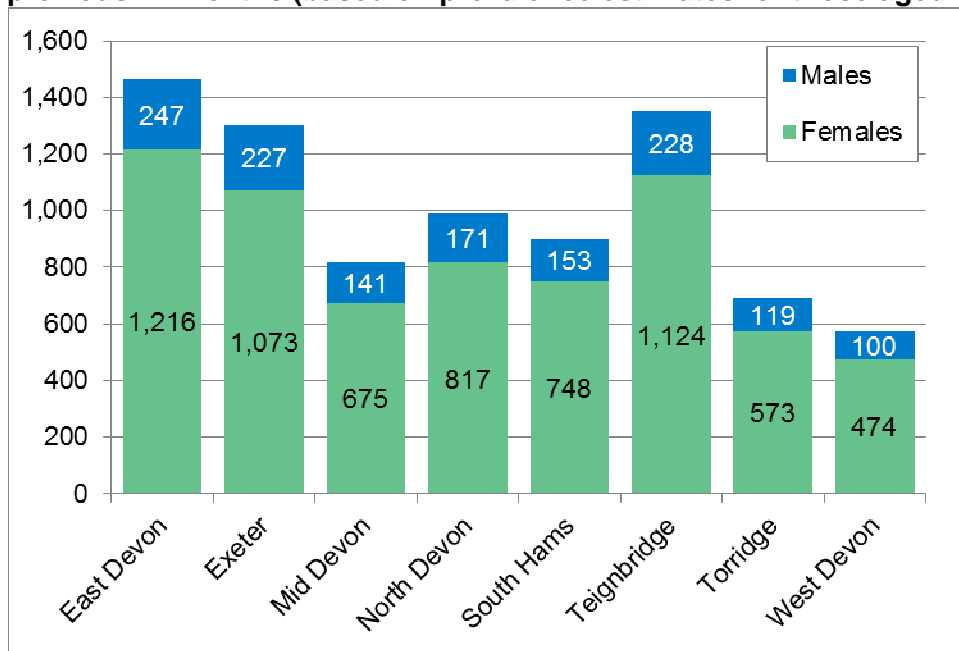
¹ Walby S. The cost of domestic violence; update 2009. Lancaster, Lancaster University;2009
http://www.lancs.ac.uk/fass/doc_library/sociology/Cost_of_domestic_violence_update.doc (accessed 03 August 2010) calculated for local authorities by Trust for London and the Henry Smith Charity

Estimated number people who experienced domestic abuse in the previous 12 months (based on prevalence estimates for those aged 16-59)



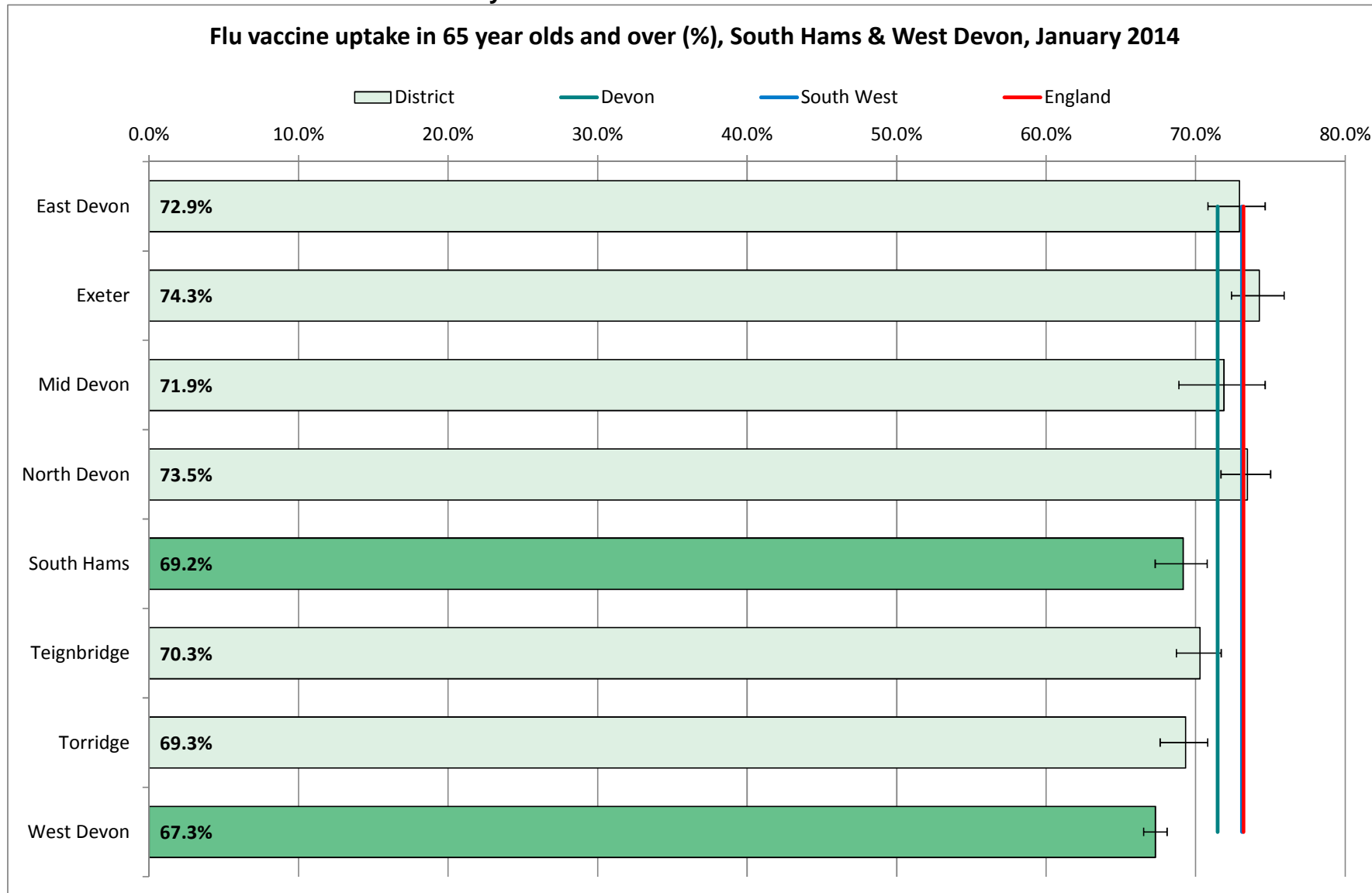
Source: Crime Survey for England and Wales 2012-13 and NOMIS Mid-Year population estimates 2013

Estimated number people who experienced sexual assault (including attempts) in the previous 12 months (based on prevalence estimates for those aged 16-59)

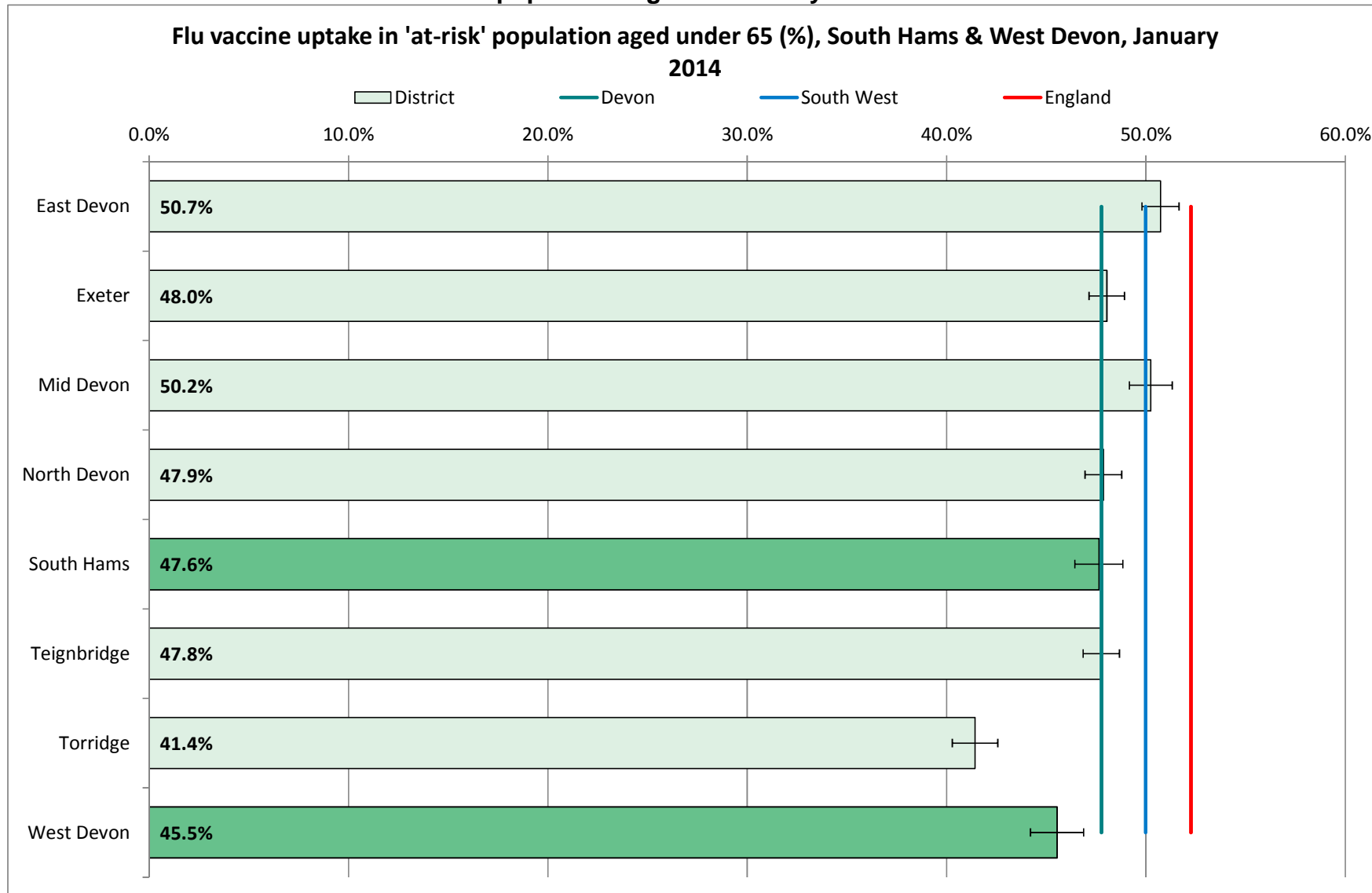


Source: Crime Survey for England and Wales 2012-13 and NOMIS Mid-Year population estimates 2013

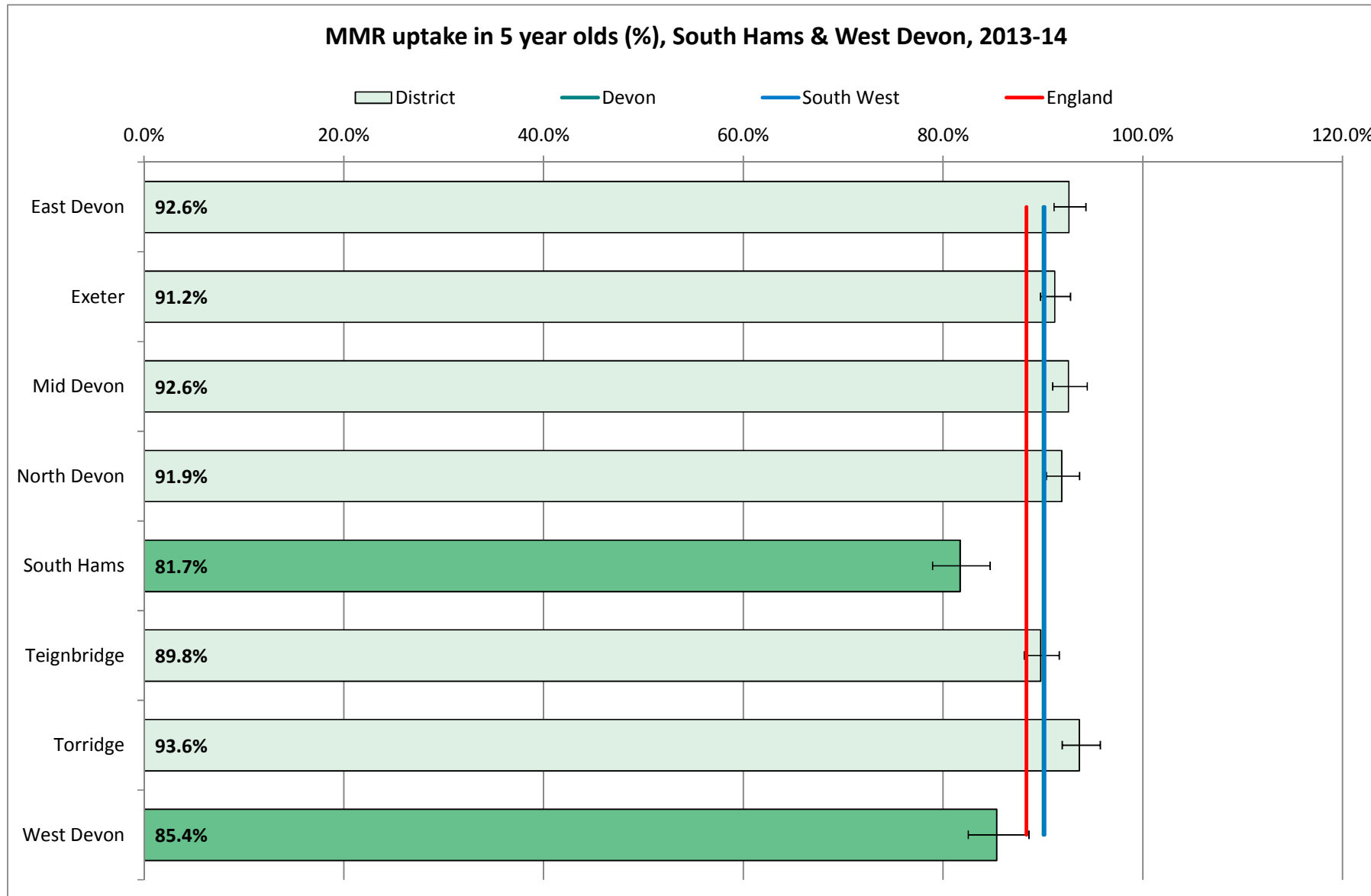
Immunisations – Flu vaccines in over 65 year olds



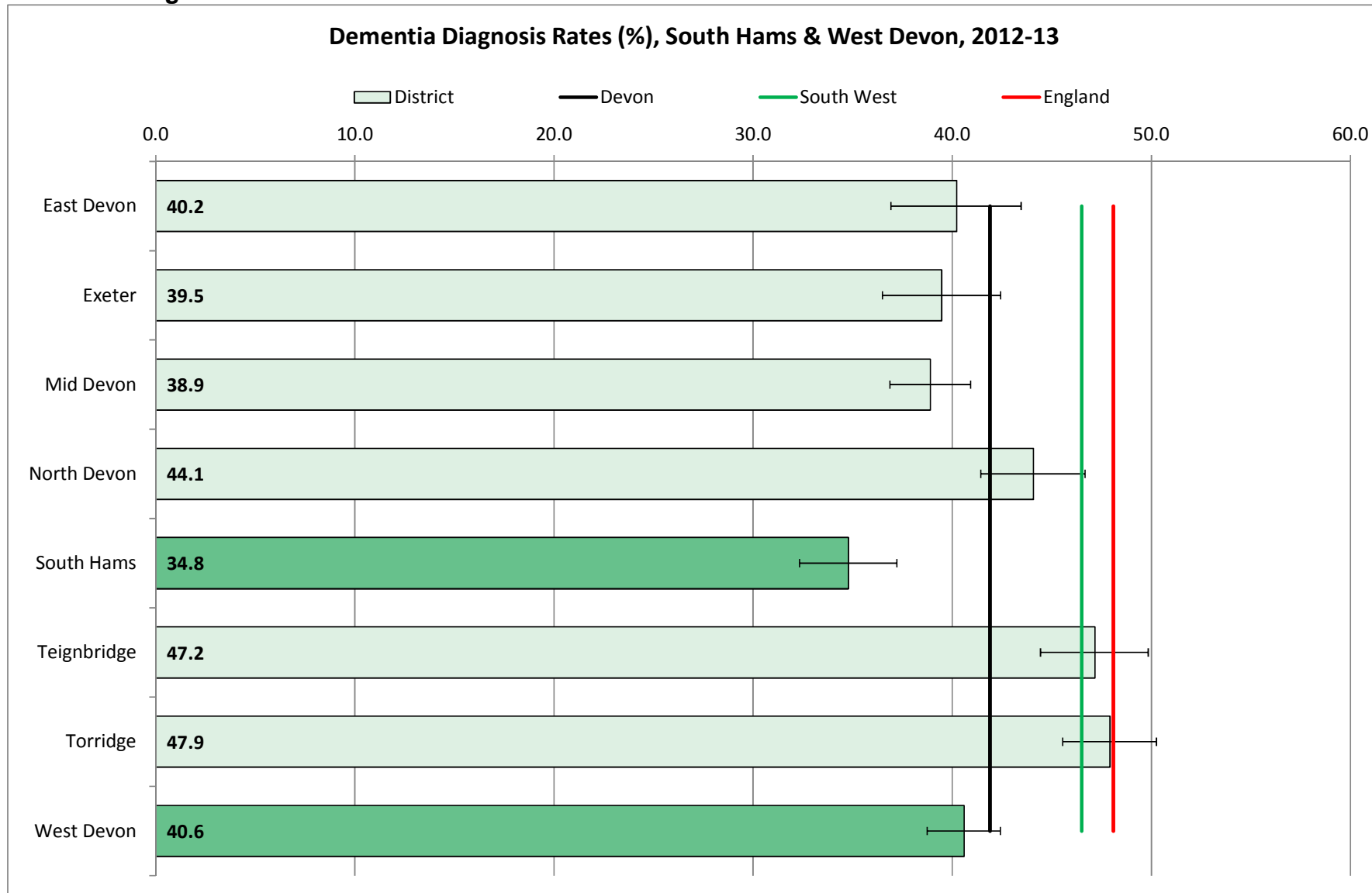
Immunisations – Flu vaccines in ‘at-risk’ population aged under 65 year olds



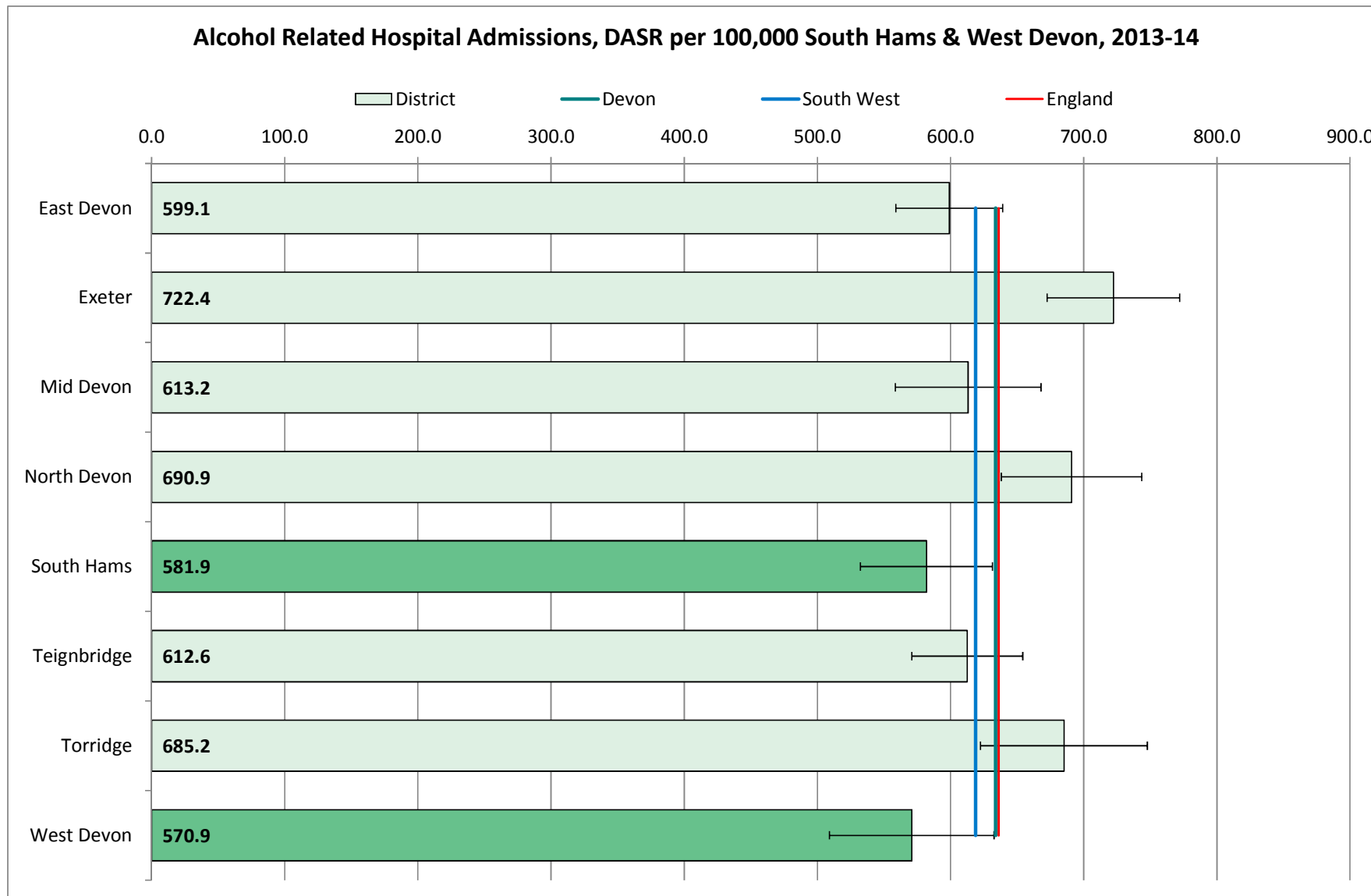
Immunisations – Childhood Vaccinations



Dementia Diagnosis Rates



Alcohol Related Hospital Admissions



Area of Focus	Public Health and DCC Commissioned Services	South Hams and West Devon and Partner Activity	Areas for Joint Development (Evidence based - building on local assets)	Public Health Outcomes & Joint Health and Wellbeing Strategy (JHWBS) priorities
Wider Determinants of Health				
Planning and Policy Making	Consideration of health and wellbeing impact of significant plans and policies	Local plan Forward planning to develop planning policy guidance on health and wellbeing Use of Health Impact Assessments Public Health as consideration of risk assessment for each Committee Report Health Impact Assessment of Our Plan Development of PH Policy for both authorities Development of webpage on Health and Wellbeing Formation of Public Health Working Group(s)	Support for development of local plan and neighbourhood development plans	JHWBS
Welfare Reform and employment	Welfare reform advisory group Free Friday's libraries	Economy Priority	Support local people through welfare reform addressing the issues of local employment and suitable housing	Children in Poverty 16-18 year olds not in education, employment or training People with a long term health condition in employment JHWBS: Priority 1
Fuel poverty and Housing Standards	Safe at Home and Warm and Well. Increase uptake of support for measures to improve energy efficiency in homes	Homes Priority Housing Needs Survey Loans for insulation and	Reduce fuel Poverty from 21.1% of households in West Devon and 18.3% in South	Fuel poverty JHWBS: 4.2 & 4.3

Area of Focus	Public Health and DCC Commissioned Services	South Hams and West Devon and Partner Activity	Areas for Joint Development (Evidence based - building on local assets)	Public Health Outcomes & Joint Health and Wellbeing Strategy (JHWBS) priorities
Homelessness	for vulnerable groups and older people Health Audit of Totnes Homeless Polation	repairs / improvements South West Devon Community Energy Partnership Green Deal Planning Enforcement work on unauthorised development (occupied sheds and caravans) Empty Homes Strategy Gypsy and Traveller count and strategy. Local Development Framework – Core Strategy, Affordable Housing Development Plan Document, Development Plan Document Fuel Poverty Project including Switch and Save and Cosy Devon Local Discretionary Welfare Scheme More Comfort with Less Cost scheme	Hams Act on the findings of the Totnes homeless health audit Develop improved pathways between health and community services and housing standards for patients with chest complaints and at risk of falls	
Priority Communities and Groups	Townstal Community Partnership - Connecting Communities Community Development workers at Health Promotion Devon and CVS supporting priority areas and groups	Community Life Priority Connect outreach programme Town and Parish Voice Families needing targeted support programme	Continue multi-agency support for Townstal Community partnership Ensure Community Life Priorities focus on	Increased healthy life expectancy and reduce health inequalities JHWBS: Priority 1

Area of Focus	Public Health and DCC Commissioned Services	South Hams and West Devon and Partner Activity	Areas for Joint Development (Evidence based - building on local assets)	Public Health Outcomes & Joint Health and Wellbeing Strategy (JHWBS) priorities
	supporting access to services and personal and community resilience Families needing targeted support programme Domestic and sexual violence and abuse services Rurality and social isolation	Domestic and sexual violence and abuse services	communities experiencing rural deprivation to support access to services and reduce social isolation (particularly in West Devon)	& 4
Targeted family support	Roll out of Targeted family support programme	Phase 2 commences April 2015 Practitioners Forum attendance Strategic Management support	Co-ordinated support for targeted families support programme	
Road traffic accidents	Road safety campaigns	SDDCSP: Honest Truth campaign and Learn to Live	Monitor trend in road traffic accidents (worse than national rates in latest statistics) Evaluate the impact of the Honest Truth Campaign	
Health Improvement				
Childhood obesity and physical activity	Roll out of HENRY programme in children's centres and support for Food for Life partnership (FLL) in The Grove and St John's primary schools in Totnes Commissioning of family weight management programme 5 -14 Commissioning of young person weight management programme	Community Life Priority Young people's play and support activities Junior Lifeskills Facilities, activities and sites as below Healthy Eating programmes including HENRY via	Monitor local childhood obesity rates and ensure programmes and activities include a life-course approach to reducing obesity starting with children and families	Breastfeeding Excess weight 4-5 and 10-11 year olds Utilisation of green space for exercise/health reasons JHWBS: 2.4

Area of Focus	Public Health and DCC Commissioned Services	South Hams and West Devon and Partner Activity	Areas for Joint Development (Evidence based - building on local assets)	Public Health Outcomes & Joint Health and Wellbeing Strategy (JHWBS) priorities
		Childrens Centre Advisory Boards		
Adult Healthy weight, nutrition & physical activity	<p>Obesity tier 1, 2 & 3 pathways Tier 3 started April 2012, tier 2 going through procurement process 2013, tier 1 goes live with weight management on referral hub January 2014 Food For Life partnership Development of physical activity pathway and tool. Let's Get moving and weight management primary care training Walking your Way to health project Cycling Walking works and Evolve Your Commute campaigns</p>	<p>Community Life Priority Policies:</p> <p>Active & Healthy Communities South Hams & West Devon Community Sport & Physical Activity Network Plan Public Space / Sport Strategies Planning Policy – Open Space, Sport and Recreation PPG- new CIL policy</p> <p>Range of facilities including leisure centres 5 of 6 with pools, sports pitches, play areas, tennis courts and skate parks Range of activities including active villages, health walks, leisure youth nights, club support and sports events Range of sites including countryside sites, recreational paths, cycle paths, countryside activities, allotments and gardens and beaches</p>	<p>Promotion and support for physical activity Improved connection with physical activity and healthy weight pathways with the CCG, public health and Local Nature Partnership</p> <p>Target resources and delivery at identified areas of greatest need through the Healthy Communities and health checks programme</p> <p>Develop a plan to address future provision of walk and talk programmes</p>	<p>Diet Excess weight Physical activity Utilisation of green space for exercise/health reasons</p> <p>JHWBS: 2.1 & 2.4 & 2.5</p>

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Tobacco control	Reduce smoking prevalence to 15% through Tobacco Control Alliance activity and stop smoking service support Health checks programme (eligible population aged 40-74)	Smokefree implementation		Smoking status at time of delivery, smoking prevalence in adults and young people
Alcohol	Alcohol related support and treatment	Community Life Priority SDDCSP priority area	Priority areas addressed in SDD CSP planning such as H2O project and honest truth campaign Support the Breaking Free On-line programme through community safety teams Support use of alcohol related violence and admission rates to identify local issues	Alcohol related hospital admissions
Sexual health	Promote existing commissioned local sexual health services in Newton Abbot, Kingsbridge, Ivybridge and Tavistock		Services are commissioned through public health. Partners need to be aware of the importance of local sexual health and contraception services and support	Under 18 conceptions JHWBS: 2.2
Health Protection				
Immunisation and Screening Air Quality Infectious disease	Projects to increase uptake of childhood immunisation in Totnes and South Brent supporting PHE	Implementation of the air quality action plans Investigation of outbreaks and prevention work through EH services	Address fuel poverty and support increased coverage of flu vaccination programmes (identifying and supporting the most vulnerable)	

Area of Focus	Public Health and DCC Commissioned Services	South Hams and West Devon and Partner Activity	Areas for Joint Development (Evidence based - building on local assets)	Public Health Outcomes & Joint Health and Wellbeing Strategy (JHWBS) priorities
Seasonal mortality Pool water quality	Monitor pool water outbreaks through PHE	Warning signage on streams on beaches Link to ECO procurement Inspection and sampling of local pools		
Healthcare Public Health and Preventing Premature Mortality				
Falls prevention	Introduce fracture liaison service for South Devon and implement increased evidence based strength and balance classes as part of the prevention strategy. (Ivybridge one of pilot areas)	DFGs HHSRS Education and advice on fall prevention Care and Repair	Add value to falls pilot work - move on sessions through walk and talk and leisure centres Improve private sector housing to reduce slips and falls risks (Collate local statistics)	Hip fractures over 65's JHWBS: 3.1
Older people due to demographic change	Devonwide priority promoting volunteering, befriending and other Prevention Strategy priorities	Community and Voluntary Voice	Consider the approach to reducing social isolation in rural areas	Dementia and its impact JHWBS: 3.2 & 3.3
Early diagnosis - skin cancer, carers and health checks programmes	Maintain 'Know Your Skin' Pharmacy campaign in South Devon for over 50's early diagnosis and 'Love Your Skin' campaign in colleges. Increase carers health and wellbeing checks uptake and roll out of vascular health checks programme for 40-74 year olds.		Use evidence based opportunities to raise awareness of skin cancer and improve early diagnosis Improve access to health checks particularly rural areas and certain communities such as farmers	Mortality from causes considered preventable JHWBS: 2.3 & 2.5 & 3.2
Emotional health and well-being Suicide prevention	5 ways to wellbeing promotion by Devon Partnership Trust. Access to evidence based interventions in South Devon Public mental health and suicide	Frontline staff provide an opportunity to provide a first point of contact for some vulnerable residents	Develop a programme to support staff and engage with other agencies and voluntary and community sector	Self reported wellbeing Suicide JHWBS: 4.1 & 4.4

Area of Focus	Public Health and DCC Commissioned Services	South Hams and West Devon and Partner Activity	Areas for Joint Development (Evidence based - building on local assets)	Public Health Outcomes & Joint Health and Wellbeing Strategy (JHWBS) priorities
	prevention strategies being written 2013/14	Mental Health Toolkit for employees Sign up to NHS Workplace Wellbeing Charter Provision of mental health awareness training for frontline staff and other agencies	partners	